



BEYOND MATTE™ LIP STAIN

One Pass That Lasts

jane iredale
THE SKINCARE MAKEUP™

Bold, Crave-worthy Colour

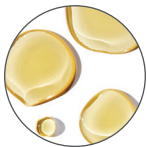
Our best-selling, no-transfer matte liquid lipstick.
Now available in new premium packaging and three new shades.



£34.00 | €40.50 RRP | Net 3.25 mL/0.11 fl. oz.



Long-lasting matte colour without feathering



Creamy plant-based oils that condition and protect



Sublime flavor from Tahitian Vanilla



Ergonomic applicator for precise application

Upgraded Premium packaging

NEW *Lovestruck*
cool pink
SKU: 17823-2
Tester SKU: 77823-2

NEW *Temptation*
melon
SKU: 17824-2
Tester SKU: 77824-2

NEW *Brazen*
deep plum
SKU: 17825-2
Tester SKU: 77825-2



AVAILABLE IN

15 *long-wear* SHADES

Clean, lip-gripping colours so irresistible, you can't choose just one.



Obsession



Captivate



Blissed-Out



Longing

3 NEW Shades

- Lovestruck
- Brazen
- Temptation



NEW

Lovestruck



NEW

Brazen



NEW

Temptation



Fetish



Craving



Devotion



Fascination



Rapture



Compulsion



Content



Muse



Non-comedogenic



No synthetic fragrances



No synthetic preservatives



Cruelty-free



Vegan



No mineral oil