

jane iredale
THE SKINCARE MAKEUP®



product
catalog



jane iredale is The Skincare Makeup

We believe makeup should be good for the skin. We partner with medical & esthetic professionals to create radiance-revealing makeup with skincare at its core.

Each formula is extensively tested for safety and efficacy, so you don't have to choose between the skin you want and the look you love.

Great makeup. Made for skin.
That's the beauty of it.



Cruelty-free



Non-comedogenic



No mineral oil



No synthetic fragrances

- ◆ Dermatologist tested
- ◆ Sensitivity tested
- ◆ Allergy tested
- ◆ Heavy metal tested

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The Skincare Makeup System

Nourishing. Natural-looking. Lasting. Everything you want from your makeup in one high-performance system. Just 3 easy steps.

1 *prep*

Start with ultra-hydrating Smooth Affair® Face Primer for a smooth canvas and lasting results.

3 *set*

Finish with Hydration Spray, the secret weapon for all-day wear.

2 *perfect*

Get flawless coverage and a skin-like feel with PurePressed® Base Mineral Foundation.





SKINCARE MAKEUP SYSTEM | 1 PREP

Face Primer

Get a flawless finish right from the start with primers that prep the skin for smoother makeup application and longer wear.

Smooth Affair® Brightening Face Primer

Helps to minimize the appearance of dark spots, firm skin and create a more youthful appearance.



No wheat



Smooth Affair® Illuminating Glow Face Primer

Illuminates skin, hydrates and creates a pearlescent, soft-focus appearance.



Vegan



No wheat



Smooth Affair® Mattifying Face Primer

Instantly mattifies and helps balance oil production for a naturally matte appearance.



Vegan



No wheat





SKINCARE MAKEUP SYSTEM | 2 PERFECT

Foundation

Perfect skin with clean, skin-loving mineral foundations. From liquid to powder, find the perfect match for your skin tone and type.

PurePressed[®] Base Mineral Foundation Refill SPF 20/15

One-step foundation, concealer and sunscreen that blurs lines and nourishes skin with weightless, buildable coverage and a second-skin finish.

Powder refill pairs with our sleek, sustainable Refillable Compact.

- 
Vegan
- 
No wheat
- 
Reef-safe
- 
No talc



- | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| IVORY | BISQUE | WARM SILK | LIGHT BEIGE | SATIN | AMBER | RADIANT | WARM SIENNA | NATURAL | GOLDEN GLOW | SWEET HONEY | SUNTAN | HONEY BRONZE |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| LATTE | CARAMEL | GOLDEN TAN | TEAKWOOD | RIVIERA | FAWN | AUTUMN | COGNAC | WARM BROWN | VELVET | BITTERSWEET | MAHOGANY | COCOA |

COVERAGE: medium to full








SPF: 20/15

FINISH: semi-matte

FORMAT: pressed powder foundation

HydroPure[™] Tinted Serum with Hyaluronic Acid & CoQ10

Ultra-hydrating tinted serum with Hyaluronic Acid that plumps, soothes, blurs lines and evens skin tone for dewy, youthful-looking skin.

- | | | | | | | |
|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| FAIR 1 | LIGHT 2 | LIGHT TO MEDIUM 3 | MEDIUM 4 | MEDIUM TO DARK 5 | DARK 6 | DEEP 7 |



COVERAGE: sheer

SPF: no

FINISH: dewy

FORMAT: tinted serum

Amazing Base® Loose Mineral Powder SPF 20/15

Airy loose mineral foundation and broad spectrum sunscreen for silky sheer-to-medium coverage and a luminous finish. Available in a refillable brush or classic sifter.



COVERAGE: sheer to full

SPF: 20/15

FINISH: luminous

FORMAT: loose powder foundation

Dream Tint® Tinted Moisturizer SPF 15

Lightweight, water-resistant tinted moisturizer and broad spectrum sunscreen for sheer coverage and a light finish.



COVERAGE: sheer

SPF: 15

FINISH: light

FORMAT: tinted moisturizer

Glow Time™ Pro BB Cream SPF 25

Weightless, transfer-resistant BB cream and broad spectrum sunscreen for buildable coverage and a long-lasting, radiant satin finish.



COVERAGE: full

SPF: 25

FINISH: radiant satin

FORMAT: bb cream

Beyond Matte® Liquid Foundation

Multitasking liquid foundation, primer and concealer for medium-to-full, stay-put coverage and a natural-looking semi-matte finish.



COVERAGE: medium to full

SPF: no

FINISH: semi-matte

FORMAT: liquid foundation



SKINCARE MAKEUP SYSTEM | 3 SET

Hydration Spray

Lock in your look with hydration sprays that promote adhesion for enhanced transfer-resistance and a flawless, more skin-like appearance.

Pommiss[™] Hydration Spray

Sets makeup, helps defend against premature aging with antioxidant protection.



Vegan No wheat

IDEAL FOR: all skin types



Balance Hydration Spray

Sets makeup, helps balance skin's oil production and pH.



Vegan No wheat

IDEAL FOR: combination to oily skin



D₂O[™] Hydration Spray

Sets makeup, helps moisturize & soothe dry, itchy skin.



Vegan No wheat

IDEAL FOR: normal to dry skin



Calming Lavender Hydration Spray

Sets makeup, helps rejuvenate skin and calm redness & irritation.



Vegan No wheat

IDEAL FOR: normal to sensitive skin








Starter Kit

A Skincare Makeup System starter kit featuring our best-selling pressed and loose foundation, bundled in a chic travel-sized case to take wherever you go.

-  No talc
-  No wheat
-  Reef-safe

-  LIGHT
-  MEDIUM LIGHT
-  MEDIUM
-  MEDIUM DARK



Starter Kit includes:

- ◆ Smooth Affair Brightening Face Primer
- ◆ PurePressed Base Mineral Foundation SPF 20
- ◆ Amazing Base Loose Mineral Powder SPF 20
- ◆ Pommisst Hydration Spray
- ◆ Mini Powder Brush



FACE & BODY
Skincare

Enhance your beauty routine with high-performance skincare and gentle personal care products that nourish and protect skin.

BeautyPrep™ Face Cleanser

Antioxidant-rich daily micellar cleansing water removes dirt, oil and makeup without drying out the skin.



Vegan No wheat



BeautyPrep™ Face Toner

Daily toner infused with organic fruit extracts refines the appearance of pores, restores the surface of the skin and balances pH to help prep skin for makeup.



Vegan No wheat



BeautyPrep™ Hyaluronic Serum

Lightweight, non-greasy Hyaluronic Acid serum attracts & locks in moisture as it smooths, softens and brightens the skin.



No wheat



BeautyPrep™ Face Moisturizer

High-performance daily moisturizer formulated with Rose Stem Cell Extracts moisturizes, brightens and protects skin from trans-epidermal water loss and airborne pollutants.



Vegan No wheat





Magic Mitt®

Knitted microfiber mitt removes makeup, gently exfoliates and cleanses skin using only water.



HandDrink® Hand Cream SPF 15

Ultra-hydrating, never greasy SPF 15 hand cream protects, moisturizes and replenishes skin.



Vegan



No wheat



Reef-safe



Citrus + Charcoal Hand Wash

Invigorating hand wash formulated with Vitamin E and Charcoal gently cleanses, detoxifies and hydrates hands.



Vegan



No wheat





FACE & BODY

Concealer

Condition skin as you hide problem areas with vitamin-rich, all-natural mineral concealers that hydrate, nourish and refresh your complexion.

Enlighten Plus™ Under-eye Concealer SPF 30/20

Silky full-coverage concealer with broad spectrum sunscreen and cooling metal applicator smooths, depuffs and protects skin for brighter, more youthful eyes.



Vegan



No wheat



Reef-safe



NO. 0



NO. 1



NO. 2



NO. 3



NO. 4



Circle\Delete® Concealer

Vitamin-rich color corrector and highlighter duo helps soften the appearance of fine lines and diminishes the appearance of moderate under-eye circles.



No wheat



#1



#2



#3



#4

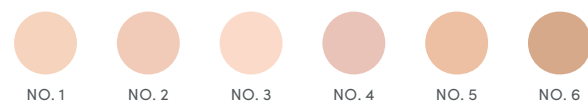


Active Light® Under-eye Concealer

Nourishing, antioxidant-rich concealer helps to reduce under-eye puffiness as it conceals and brightens under-eye dullness.



No wheat



Disappear™ Full Coverage Concealer

State-of-the-art liposome concealer camouflages acne, scars and redness while soothing and fortifying the skin.



Vegan



No wheat



Enlighten Concealer™

Hydrating, full-coverage concealer camouflages and brightens very dark under-eye circles and hyperpigmentation.



No wheat



Corrective Colors

Professional four-shade palette corrects and conceals bruising and discoloration.





FACE & BODY

Sunscreen & Mattifying Powders

Need shine control? Defend against sun damage with our dry sunscreen and keep oil at bay with our matte finishing powders.

Powder-Me SPF[®] 30 Dry Sunscreen

Weightless, dry, physical SPF 30 broad spectrum sunscreen for face, body and scalp in a refillable flow-through vegan brush.



SUNSCREEN & MATTIFYING POWDERS

Amazing Matte[®] Loose Finish Powder

Translucent loose powder absorbs oil and eliminates shine without drying or dulling the complexion.



PureMatte[®] Finish Powder Refill

Specially formulated to help those who want to avoid shine. Use under or over our mineral powders.

Powder refill pairs with our sleek, sustainable Refillable Compact.





COLOR
Lips

Amp up lips with lip makeup designed to keep lips soft, smooth and supple. Hydrating, vitamin-rich lip stain, lip gloss and lipstick go on smooth for a high impact lip look.

HydroPure™ Hyaluronic Acid Lip Gloss

Restorative pillowy soft gloss combines lasting hydration with the lip-loving benefits of a balm for fuller, supple lips.



Vegan



No wheat



Beyond Matte® Lip Stain

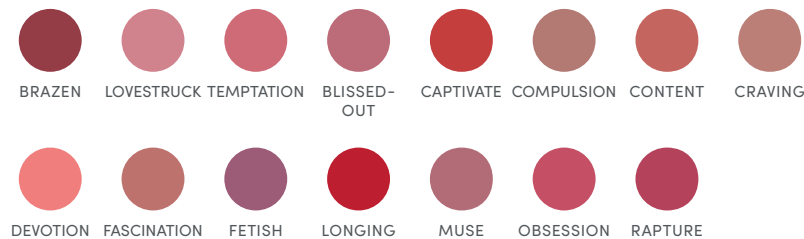
Rich matte liquid lipstick formulated with plant-based oils conditions, protects and delivers powerful, long-lasting color payoff.



Vegan



No wheat



Triple Luxe™ Long Lasting Naturally Moist Lipstick

Antioxidant-rich lipstick formulated with nourishing waxes and oils softens and hydrates for a creamy matte finish.



Vegan



No wheat



Lip Pencil

Conditioning lip pencil with a soft formula outlines effortlessly and fills lips for a long-lasting base.



No wheat



Just Kissed® Lip and Cheek Stain

Multipurpose lip and cheek stain nourishes with natural botanicals and adjusts to natural pH to provide long-lasting, custom color.



No wheat



HydroPure™ Hyaluronic Acid Lip Treatment

Reparative lip treatment with Hyaluronic Acid hydrates, protects and boosts stimulation of collagen to restore dry, irritated lips.



Vegan



No wheat



TRANSLUCENT



LipDrink® Lip Balm SPF 15

Antioxidant-rich lip balm with broad spectrum sunscreen moisturizes and protects dry, damaged lips.



Vegan



No wheat



Reef-safe





COLOR
Cheeks

Highlight, contour or brush on a healthy glow with soft, natural mineral makeup for cheeks.

Glow Time® Blush Stick

Creamy, multitasking blush stick for buildable, blendable color and a golden, lit-from-within glow.



Vegan No wheat



Glow Time® Bronzer Stick

Creamy no-shimmer bronzer stick for natural color and a sculpted, sun-kissed look.



Vegan No wheat



Glow Time® Highlighter Stick

Creamy, radiant highlighter stick for a beautiful glow and shimmering pearl finish.



Vegan No wheat





PurePressed® Blush

Silky, easy-glide pressed blush builds like a powder and blends like a cream.

-  Vegan
-  No wheat
-  No talc

- | | | | | | | |
|---|--|---|--|--|--|---|
|  BARELY ROSE |  CLEARLY PINK |  COPPER WIND |  COTTON CANDY |  DUBONNET |  FLAWLESS |  MOCHA |
|  MYSTIQUE |  SHEER HONEY |  SUNSET |  WHISPER |  CHERRY BLOSSOM |  AWAKE |  QUEEN BEE |



Bronzer Refill

Light-diffusing bronzing powder with four blendable shades that can be mixed and matched to bronze and highlight for a luminous look.

Powder refill pairs with our sleek, sustainable Refillable Compact.

-  No wheat
-  No talc

- | | | | |
|--|---|---|---|
|  MOONGLOW |  PEACHES & CREAM |  ROSE DAWN |  SUNBEAM |
|--|---|---|---|



So-Bronze® Bronzing Powder Refill

Light-diffusing bronzing powder with subtle shimmer that can be used to bronze and contour for a natural, sun-kissed look.

Powder refill pairs with our sleek, sustainable Refillable Compact.

-  No wheat
-  No talc

- | | | |
|---|---|---|
|  1 |  2 |  3 |
|---|---|---|



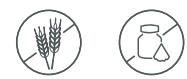


COLOR
Eyes

Brighten eyes with long-wearing, stay-put mascara, shadows, liners and more.

PurePressed® Eye Shadow Single

Balanced selection of neutral matte and shimmer shadow singles.



No wheat No talc



EYES

PurePressed® Eye Shadow Triple

Curated trios of complementary shadows to add depth and dimension to eyes.



No wheat No talc



BLUE HOUR



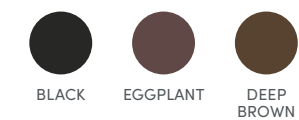
BROWN SUGAR



HARMONY



DATE NIGHT



PINK QUARTZ



SUNDOWN



RAVISHING



SWEET SPOT



TRIPLE COGNAC





PurePressed® Eye Shadow Palette

Versatile, all-in-one palettes of expertly coordinated shadows for limitless looks.



No wheat



No talc



NATURALLY MATTE



BUTTERCREAM HUSH CIDER EGGPLANT FUDGE PECAN

NATURALLY GLAM



FEATHER LACE TULLE SATIN VELVET SEQUIN

SOLAR FLARE



AURORA CORONA SUNSPOT ORBIT FLASH COSMIC

PURE BASICS



LACE PANTIES T-SHIRT SILK BLOUSE LEGGINGS CLASSIC PUMPS PASHMINA

STORM CHASER



LIGHTNING RUMBLE CALM THUNDER RAIN HURRICANE





Beyond Lash® Volumizing Mascara

Lash-boosting mascara delivers weightless, buildable volume in a flexible, nourishing formula.

- Vegan
- No wheat
- No teflon
- No carbon black



BLACK INK



PureLash® Lengthening Mascara

Conditioning mascara defines lashes for a feathery, natural look.

- No wheat
- No teflon
- No carbon black



JET BLACK



BROWN BLACK



Longest Lash Thickening and Lengthening Mascara

Lengthening mascara creates buildable volume and longer-looking lashes.

- No wheat
- No teflon
- No carbon black



BLACK ICE



ESPRESSO





PureBrow™ Precision Pencil

Retractable precision brow pencil with spoolie adds natural-looking definition quickly to brows.



Vegan



No wheat

- SOFT BLACK
- DARK BROWN
- MEDIUM BROWN
- AUBURN
- NEUTRAL BLONDE
- ASH BLONDE



PureBrow™ Shaping Pencil

3-in-1 retractable shaping brow pencil with spoolie outlines, shapes and fills for full, neatly-shaped brows.



Vegan



No wheat

- SOFT BLACK
- DARK BROWN
- MEDIUM BROWN
- AUBURN
- NEUTRAL BLONDE
- ASH BLONDE



PureBrow® Brow Gel

Creamy brow gel adds flexible hold and fullness while grooming brows into place.



SOFT BLACK



DARK BROWN



MEDIUM BROWN



AUBURN



NEUTRAL BLONDE



ASH BLONDE



CLEAR





PureLash® Lash Extender & Conditioner

Nourishing lash conditioner strengthens, lengthens and thickens lashes for a full, fluffy effect.



TRANSLUCENT



Eye Pencil

Conditioning, long-lasting eye pencil with a soft formula creates precise lines without tugging at delicate skin.



Vegan



No wheat



BASIC BLACK



BASIC BROWN



BLACK/GREY



BLACK/BROWN



MIDNIGHT BLUE



TAUPE



Liquid Eyeliner

Highly pigmented, long-lasting liquid liner creates bold, precise lines.



Vegan



No wheat



BLACK



Mystikol® Powdered Eyeliner

Versatile cream-to-powder liner creates rich lines that won't fade, crease or smear.



Vegan



No wheat



AMETHYST



DARK TOPAZ



ONYX



SMOKY QUARTZ



Foundation, Lip & Blush Brushes

Luxuriously soft complexion brushes for effortless application, even coverage and flawless results.



Vegan



01. Kabuki Brush

02. White Fan Brush

03. Camouflage Brush

04. Blending Brush

05. Dome Brush

06. Foundation Brush

07. Chisel Powder Brush

08. Contour Brush

09. Blending/Contouring Brush

10. Retractable Lip Brush

11. The Handi Brush

12. The Retractable Handi Brush

13. Flocked Sponge

01. Kabuki Brush

Large, soft, rounded brush for loose powders.

02. White Fan Brush

Soft, long-bristled, fan-shaped brush for blush, bronzer and shimmer powders.

03. Camouflage Brush

Small, flat, brush for use with any cream-based products.

04. Blending Brush

Dual-length brush for use with both powder and cream-based products.

05. Dome Brush

Soft, dome-shaped brush for highlighting and applying blush.

06. Foundation Brush

Large, flat brush for evenly distributing liquid or cream products.

07. Chisel Powder Brush

Long, full powder brush for use with loose powders.

08. Contour Brush

Large, flat, structured brush for contouring.

09. Blending/Contouring Brush

Large, angled top brush for use with any cream, liquid or powder product.

10. Retractable Lip Brush

Retractable, soft, pointed lip brush.

11. The Handi™ Brush

Flat-headed, medium-bristled brush for use with pressed powder foundation.

12. The Retractable Handi™ Brush

Retractable, flat-headed, medium-bristled brush for use with pressed powder foundation.

13. Flocked Sponge

Non-latex sponge for applying and blending minerals.

Eye & Brow Brushes

Professional quality eye and brow brushes for precise application and dynamic results.



Vegan



01. Sculpting Brush

02. Large Shader Brush

03. Deluxe Shader Brush

04. Eye Shader Brush

05. Chisel Shader Brush

06. Eye Contour Brush

07. Crease Brush

08. Smudge Brush

09. Detail Brush

10. Angle Liner/Brow Brush

11. Bent Liner Brush

12. Eye Liner/Brow Brush

13. Deluxe Spoolie Brush

- 01. Sculpting Brush**
Dense flat brush for even blending of liquid and cream.
- 02. Large Shader Brush**
Long flat brush for creating a wide stroke of eye color.
- 03. Deluxe Shader Brush**
Long flat brush for soft, smooth shading.
- 04. Eye Shader Brush**
Short flat brush for eye shadow application.

- 05. Chisel Shader Brush**
Short firm brush for laying down and compacting shadows onto specific areas.
- 06. Eye Contour Brush**
Short brush with softly slanted tip for applying eye shadow accent colors.
- 07. Crease Brush**
Long tapered brush for building shadow intensity in the crease.

- 08. Smudge Brush**
Short stiff brush with a rounded head for adding precise definition.
- 09. Detail Brush**
Short dense brush for detail work.
- 10. Angle Liner/Brow Brush**
Short slanted brush for shading brows and applying liner.

- 11. Bent Liner Brush**
Angled liner brush for achieving thin, precise lines.
- 12. Eye Liner/Brow Brush**
Dual-ended short, flat brush with sponge tip for creating definition and smudging shadow.
- 13. Deluxe Spoolie Brush**
Grooming brush for defining lashes and brows.



Refillable Compact

Sleek, sustainable compact keeps your favorite powder refills fresh and protected, at home and on the go.

Pairs with all *jane iredale* refills: PurePressed Base Mineral Foundation, Bronzers & Bronzing Powders and PureMatte Finish Powder.



Cruelty-free



Botanical Brush Cleaner™

Convenient, alcohol-based spray brush cleanser formulated with Witch Hazel and Grapefruit & Seaweed Extracts dissolves makeup build-up, oil and grime.



Vegan No wheat



Pencil Sharpener

Makeup pencil sharpener outfitted with stainless steel blades shapes lip and eye pencils into the perfect tip for more precise lines.



jane iredale
THE SKINCARE MAKEUP®

DERMATOLOGIST & ALLERGY TESTED. #THESKINCAREMAKEUP JANEIREDALE.COM

SKU: 10601-2B