

"I love the ELASTIderm® Eye Cream. It is extremely hydrating and layers well under makeup and tinted moisturiser. My fine lines have diminished and the skin under my eyes has firmed dramatically. I never look tired anymore —my eyes look alive!"^{3,†}

—Leigh
Woodstown,
NJ, USA

Women who tried ELASTIderm® Eye Cream for 8 weeks in a clinical trial were pleased with the results^{1,†}:

97%

of patients considered the roughness/crepey texture of the skin around their eyes to be barely or notnoticeable^{1,*}

88%

of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable^{1,*}

* Study results for ELASTIderm® Eye Cream.

† Testimonial from nonstudy patient.

ELASTIderm® Eye products—unique formulations for more resilient-looking skin around the eyes

Cream

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness

Complete Complex Serum

- Helps reduce the appearance of under-eye puffiness



To purchase an ELASTIderm® Eye product that's right for you, talk to your healthcare professional today. Find them via www.obagiuk.com

References: 1. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 2. Consumer panel results. Study included 23 subjects using ELASTIderm Serum. OMP, Inc. Data on file. 3. OMP, Inc. Data on file.

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ELASTIDERM® EYE



Revitalise and refresh the delicate skin around the eyes



Obagi skin is healthy skin



ELASTIderm® Eye Cream works to help revitalise the skin around the eyes

46%

increase in elasticity of the skin around the eye area (week 9 vs baseline; $P \leq .001$)^{1,*}

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness
- Achieve more resilient-looking skin



ELASTIderm® Eye Cream

A light, smooth cream clinically proven to help reduce the appearance of fine lines and wrinkles for firmer, more resilient-looking skin around the eye area.

Visible improvements beginning at week 2 and continuing through week 8^{1,*}

Patient A



Baseline†

Week 2†

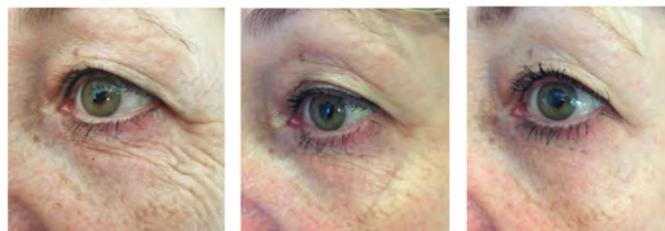
Patient B



Baseline†

Week 8†

Patient C



Baseline†

Week 1†

Week 4†

ELASTIderm Eye Complete Complex™ Serum utilises soothing, innovative roller-ball technology

- Helps reduce the appearance of under-eye puffiness
- Helps tighten the look of the delicate skin around the eyes



ELASTIderm Complete Complex™ Serum provides real results



A majority of users in a consumer panel²:

- **Preferred**—considered the Serum better or much better than the product they usually used
- **Satisfied**—felt the Serum met or exceeded expectations

*Study results for ELASTIderm® Eye Cream.

†Photos have not been retouched. Results may vary.