

Address the appearance of ageing skin with the power of Vitamin C

- Reduces the appearance of fine lines and wrinkles⁹⁻¹⁰
- Calms skin¹²⁻¹⁴
- Brightens skin^{15,16}
- Retains moisture¹⁷
- Stabilises Vitamin E¹⁸

Vitamin C
is an important
antioxidant¹⁹

Professional-C products for different skin types and needs

Serums 10%, 15% and 20% help minimise the look of fine lines and wrinkles^{9,10}

Peptide Complex helps minimise the appearance of skin ageing, promoting a healthy, youthful-looking glow

Microdermabrasion Polish + Mask exfoliates and primes skin for absorption of Vitamin C[^], delivering instant and lasting results with continued use.⁺

To purchase Professional-C products, talk to your healthcare professional today.
Find them via www.obagiuk.com

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OBAGI
MEDICAL

PROFESSIONAL-C™ PORTFOLIO



Address the
appearance of
ageing skin

OBAGI
MEDICAL

Obagi skin is healthy skin

SERUMS

Vitamin C in a rich, concentrated formula

Professional-C Serums

- Help minimise the appearance of fine lines and wrinkles
- Immediately penetrate the skin^{1,*}
- Absorb into the skin better than SkinCeuticals 20 AOX+, 19 hours after application^{2,*}

Professional-C Serum 10%

Concentrated formula recommended for dry, irritated or sensitive skin.³

Professional-C Serum 15%

High-performance serum developed for most skin types.

Professional-C Serum 20%

Highest concentrated serum best suited for normal to oily skin.



High customer satisfaction

In a survey of 1,305 Professional-C Serum users, the following observations were reported⁴:

Satisfaction with overall results

94%

Skin appeared brighter and/or more hydrated

91%

Highly likely to make a future Obagi purchase

85%

^{*}Based on in vitro studies using Obagi Professional-C Serum 20% compared to SkinCeuticals Serum 20 AOX+. Clinical significance has not been established.

PEPTIDE PRODUCT

Help minimise the appearance of skin ageing

This highly effective product contains Vitamin C and other important ingredients, such as Kinetin and Zeatin—synthetic forms of plant growth factors.

Professional-C Peptide Complex

- Helps minimise the appearance of skin ageing, promoting a healthy, youthful glow
- Contains key ingredients Kinetin and Zeatin, which can help improve the appearance of firmness, tone, and fine lines and wrinkles^{5,†}
- SNAP-8 (acetyl octapeptide) reduces the appearance of wrinkles⁶



A majority of users saw improvements within 1 week^{8,‡}

- **75%** of users said they prefer the feel of this product over their current product
- **83%** of users said they would recommend this product to a friend
- A majority of users experienced these skin improvements:
 - A more youthful radiance
 - Smoother-feeling skin
 - Firmer-feeling and firmer-looking skin

[†]Study results for daily application of Professional-C Peptide Complex in a 12-week study; N=34.

[‡]Consumer survey results, peptide products; N=36.

POLISH + MASK

Delivering instant and lasting results⁺

Multi-tasking polish + mask exfoliates and primes skin for absorption of Vitamin C[^], delivering instant and lasting results with continued use.^{*}

Professional-C Microdermabrasion Polish + Mask

- Ultra-fine resurfacing crystals instantly transform skin from dull to smooth and radiant
- Rich emollients and skin conditioning botanical oils minimise dryness and maximise glow
- Formula reduces the look of fine lines and rough texture
- Advanced dual-phase action leaves skin feeling softer and smoother for days



Contains 30% L-ascorbic acid - more than any other product in the industry

After just one application^{*}

- **88%** of participants experienced a more luminous glow.

After 3 weeks of use^{*}

- **98%** of participants reported more youthful-looking skin.

After just one application, testing showed that the Professional-C Microdermabrasion Polish + Mask visibly improved signs of ageing skin such as dull complexion, fine lines and wrinkles.

[^]Results based on a 3 week in-use test with 3 applications per week.
⁺L-ascorbic acid study. Data on file at Obagi Cosmeceuticals LLC.