

Obagi Nu-Derm Fx™ System



Experience the
transformation to a
brighter complexion

OBAGI
MEDICAL

Obagi skin is healthy skin

Obagi Nu-Derm Fx™ transforms the look of ageing skin

The Obagi Nu-Derm Fx System helps improve these signs of skin ageing for brighter, healthy-looking skin:

- Dull complexion
- Roughness
- Appearance of fine lines and wrinkles

Discover the skin-brightening effects of the Obagi Nu-Derm Fx System

- The Obagi Nu-Derm Fx System features arbutin-enhanced Clear Fx™ and Blend Fx™
- Arbutin is an effective skin-brightening agent

Uniquely formulated to give all skin types a fresh, new glow



Clear Fx^{*,†}

- Skin-brightening cream formulated with 7% arbutin, antioxidants, and lactic acid
- Enhances the appearance of even skin tone



Blend Fx^{*,†}

- Skin-brightening cream formulated with 7% arbutin, antioxidants, and lactic acid
- Helps clarify and brighten skin
- Richer, thicker formula for nighttime use

*Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

†Sunburn Alert: This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards.

Obagi Nu-Derm Fx™ System

- a daily routine for all skin types



Gentle Cleanser (normal to dry) or Foaming Gel (normal to oily)

Gently removes makeup and everyday impurities for a clean, fresh complexion.



Toner

Alcohol-free, non-drying toner helps adjust the skin's pH.



Clear Fx^{*,†}

Skin-brightening cream formulated with arbutin, antioxidants, and lactic acid to enhance the appearance of even skin tone.



Exfoderm® (normal to dry) or Exfoderm Forte (normal to oily)[†]

A lightweight lotion that exfoliates the top layer of skin, removing dull, old skin cells while helping to promote natural skin cell turnover for a brighter complexion.



Blend Fx^{*,†}

Skin-brightening cream formulated with arbutin, antioxidants, and lactic acid to help clarify and brighten skin.



Obagi Hydrate®

A moisturising cream to be used as needed to soothe areas of dry, flaky skin.



Sun Shield Matte Broad Spectrum SPF 50^{**}

High SPF protection including physical and chemical sunscreen ingredients in an elegant matte finish that is non-comedogenic, allergy tested and dermatologist tested. Sheer, PABA free and fragrance free for all skin types.

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^{**}Use as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as Sun Shield Matte Broad Spectrum SPF 50, wearing sun-protective clothing including hats and sunglasses and avoiding the sun between 10:00 am and 2:00 pm.

Use the Obagi Nu-Derm Fx™ System morning and night for continuous skin rejuvenation

Product	Benefits	Application
1 Gentle Cleanser (normal to dry) or 1 Foaming Gel (normal to oily) AM/PM	Gently removes impurities, oil, and makeup to leave skin clean and fresh	<ul style="list-style-type: none">• Wash the face with recommended cleanser• Rinse with lukewarm water and gently pat dry• Avoid rubbing the skin with a towel
2 Toner AM/PM	Adjusts the pH of the skin	<ul style="list-style-type: none">• Put Toner on a cotton pad and apply to the entire face• Do not rinse off
3 Nu-Derm Clear Fx™ (with arbutin)*, † AM/PM	Skin-brightening cream formulated with arbutin and antioxidants to enhance the appearance of even skin tone	<ul style="list-style-type: none">• Measure ½ to 1 gram (approximately 1 to 2 pea-size drops) and apply evenly to the entire face twice daily, or as directed by your physician• Avoid contact with the eyes
4 Exfoderm® (normal to dry) or 4 Exfoderm Forte (normal to oily)† AM	<ul style="list-style-type: none">• Exfoderm: Phytic acid exfoliates the top layer of skin, removing dull, old skin cells, while revealing new skin cells for a brighter complexion• Exfoderm Forte: For skin that needs deeper exfoliation, alpha hydroxy acids (glycolic acid, lactic acid) remove old skin cells to reveal new skin cells for a smoother, brighter complexion	<ul style="list-style-type: none">• Measure ½ to 1 gram (approximately 1 to 2 pea-size drops) and apply evenly to the entire face, avoiding the eyelid area• Massage until completely absorbed
5 Nu-Derm Blend Fx™ (with arbutin)*, † PM	Skin-brightening cream formulated with arbutin, antioxidants, and an exfoliant to help clarify and brighten skin	<ul style="list-style-type: none">• Measure ½ to 1 gram (approximately 1 to 2 pea-size drops) and apply evenly to the entire face, or as directed by your physician• Avoid contact with the eyes
6 Obagi Hydrate® AM/PM	Facial moisturiser with Hydromanil that provides all-day moisturisation and is suitable for a variety of skin types	<ul style="list-style-type: none">• Apply to the face in the morning and evening or as needed
6 Sun Shield Matte Broad Spectrum SPF 50** AM/PM	Sunscreen that absorbs UVA and UVB rays for high sun protection in a sheer and elegant matte finish that is non-comedogenic, allergy tested, and dermatologist tested	<ul style="list-style-type: none">• Apply under makeup• Reapply often while in the sun• Note: Always avoid prolonged direct sun exposure; remember to practice sun protection daily

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Nothing else is Obagi Nu-Derm Fx™

- Helps clarify and brighten skin
- Enhances the appearance of even skin tone
- Improves a dull complexion for a more youthful-looking complexion

To purchase the Obagi Nu-Derm Fx System, talk to your physician today.



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