



# reflections

2023 HOLIDAY COLLECTION



*reflections*  
2023 HOLIDAY COLLECTION

Reflect on the joy and beauty of the holiday season with giftable value sets, festive finishes and limited edition offerings, each adorned with lighthearted messages of positivity and encouragement.



believe in your beauty

COURAGE – deep taupe shimmer

TENACITY – cool purple shimmer

CURIOSITY – warm pink matte

KINDNESS – warm brown matte

ELEGANCE – soft pearl sheen

PASSION – warm guava matte

## REFLECTIONS face palette

Believe in your beauty and create a complete holiday look with our six-shade face palette featuring four mix-and-match PurePressed® Eye Shadows, PurePressed® Blush and an ethereal pearl finishing powder.

Wholesale SKU: 14475

Tester SKU: 74475

Model is wearing Smooth Affair® Illuminating Glow Face Primer, PurePressed® Base in Caramel, PureBrow™ Shaping Pencil in Soft Black, Longest Lash Mascara in Black Ice, Mystikol® Powdered Eyeliner in Onyx, Reflections Face Palette, Glow Time® Highlighter Stick in Salsipra, Glow Time® Bronzer Stick in Scorch, 24-Karat Gold Dust, Lip Pencil in Rose, HydroPure™ Hyaluronic Acid Lip Gloss in Candied Rose



## REFLECTIONS *lip gloss kit*

Follow your joy and nourish your lips with our ultra-hydrating HydroPure™ Hyaluronic Acid Lip Gloss, available this holiday season in a trio of adorable, limited edition minis.

Wholesale SKU: 65416

- ◆ Delivers a sheer, silky wash of color.
- ◆ Attracts and locks in moisture with Hyaluronic Acid.
- ◆ Leaves lips soft, smooth and with a subtle glossy sheen.

follow  
your joy

**BEST SELLER**  
**MOCHA LATTE**  
shimmering bronze pink

**LIMITED EDITION**  
**RIPE BERRY**  
cool, bold berry

**BEST SELLER**  
**CANDIED ROSE**  
shimmering berry rose



give meaning to each moment

## REFLECTIONS makeup kit

Give meaning to each moment and give your skin an absolutely radiant glow with primer, highlighter and shimmer powder in three festive finishes.

Wholesale SKU: 65417

### CHAMPAGNE Glow Time® Highlighter Stick | *Solstice*

Swipe on the high points of the face to illuminate with an iridescent champagne finish.

### GOLD 24-Karat Gold Dust

Sweep across cheeks, eyes, lips and even your décolletage for an elegant, gilded look.

### PEARL Smooth Affair® Illuminating Glow Mini

Apply under your favorite *jane iredale* foundation for a subtle pearl finish and soft-focus appearance.



Model is wearing Smooth Affair® Illuminating Glow Face Primer, PurePressed® Base in *Radiant*, PureBrow™ Precision Pencil in *Medium Brown*, PureBrow® Brow Gel in *Clear*, Longest Lash Mascara in *Black Ice*, Reflections Face Palette, 24-Karat Gold Dust, Mystikol® Powdered Eyeliner in *Onyx*, PureBronze Matte Bronzer in *Light*, Glow Time® Highlighter Stick in *Solstice*, Lip Pencil in *Nutmeg*, HydroPure™ Hyaluronic Acid Lip Gloss in *Mocha Latte*

# get the look

Bring the warmth and radiance of the holidays to your own reflection with easy-to-recreate looks for family gatherings and cocktail parties alike.

## soft & smoky

**FACE:** Lightly contour the face with *Moonglow PureBronze Shimmer Bronzer*. Dust on face and neck to add warmth.

**EYES:** Line eyes with *Dark Topaz Mystikol® Powdered Eyeliner* and blend to soften. Apply *Courage Eye Shadow* to upper eyelid and along lower lash line. Apply *Elegance Finishing Powder* to brow bone. Tap *24-Karat Gold Dust* on inner corner of the eyes and in the center of lids.

**CHEEKS:** Apply *Cotton Candy PurePressed® Blush* to the apple of the cheeks. Tap *Solstice Glow Time® Highlighter Stick* on the high points of the face.

**LIPS:** Line lips with *Terra-Cotta Lip Pencil* and top with *Mocha Latte HydroPure™ Hyaluronic Acid Lip Gloss* for a warm, natural look.



## playful sugar plum

**EYES:** Apply *Tenacity Eye Shadow* on upper eyelids and lower lash line. Blend the edges to soften. To intensify the color, dampen brush with a Hydration Spray. Apply *Elegance Finishing Powder* to inner corner of the eye and brow bone.

**CHEEKS:** Apply *Sunset PurePressed® Blush* to the apples of the cheeks. Tap *Afterglow Glow Time™ Blush Stick* on cheek bones to create a dewy appearance.

**LIPS:** Line lips with *Cocoa Lip Pencil*. Top with *Ripe Berry HydroPure™ Hyaluronic Acid Lip Gloss*. Substitute *Spice* or *Nutmeg* Lip Pencil depending on your skin tone.



## light & luminous

**FACE:** Contour face with *Scorch Glow Time® Bronzer Stick*. Blend well.

**EYES:** Line upper and lower water line with *Onyx Mystikol® Powdered Eyeliner*. Line upper and lower lash line with *Smoky Quartz Mystikol®*. Apply *Tenacity Eye Shadow* to the lid, connecting the edge of *Smoky Quartz* liner and blending into a rounded smoke shape. Apply *Tenacity* to the lower lash line and blend to create a softer, thicker line. Apply *Curiosity Eye Shadow* to the outer crease and outer lower lash line. Finish with a light dust of *24-Karat Gold Dust* on the eyelid.

**CHEEKS:** Apply *Passion PurePressed® Blush* to the apples of the cheeks. Tap *Solstice Glow Time™ Highlighter Stick* on the high points of the face, especially the cheekbone and temple areas.

**LIPS:** Line lips with *Rose Lip Pencil*. Top with *Candied Rose HydroPure™ Hyaluronic Acid Lip Gloss*.



## REFLECTIONS

# makeup bag

Make gratitude (and organization) a tradition with our plush, multipurpose makeup and accessory bag, featuring an eye-catching emerald exterior and stylish pouch construction.

Wholesale SKU: 65418

- ◆ Plush emerald velvet exterior with debossed 'jane' signature.
- ◆ Wipe-clean, pink nylon interior and pink zipper pull.
- ◆ Sturdy and stylish pouch construction for easy merchandising.
- ◆ Approximately 7" x 5" x 3".

make gratitude  
a tradition

