

OBAGI<sup>™</sup>  
MEDICAL

ELASTIDERM<sup>®</sup> FACIAL SERUM

NEW



Patented Bi-Mineral Contour Complex is an advanced ingredient technology that harnesses two minerals, zinc and copper, with malonate. It is specifically designed to initiate and promote the three necessary stages of developing healthy elastin.

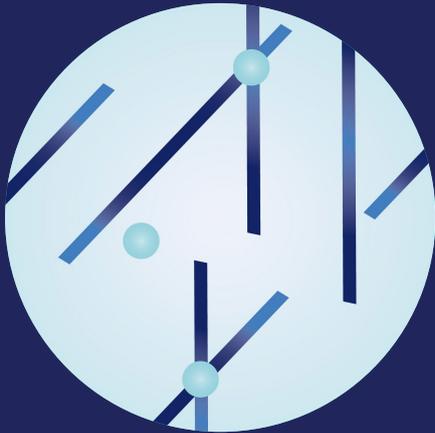
COMPLETE THE 3 STAGES TO HEALTHY ELASTIN

# Give Your Skin the Power to Bounce Back

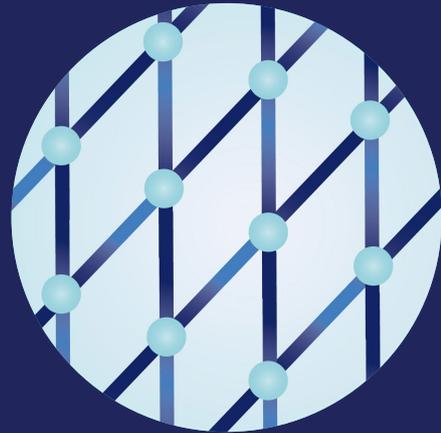
ELASTIderm Facial Serum with patented Bi-Mineral Contour Complex™ helps support skin elasticity so it can bounce back from the signs of ageing, resulting in firmer-looking, more resilient skin.

# Not All Elastin is Created Equal

As we age, we lose and damage elastin, an essential protein responsible for skin's elasticity and ability to keep its bounce.



DAMAGED ELASTIN



HEALTHY ELASTIN

Join the 97% of participants that reported,  
“my skin has bounce back”\*

\*Results based on a 12-week clinical study. Data on file at Obagi Cosmeceuticals LLC.

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