

jane iredale is the skincare makeup

We believe makeup should be good for the skin. We partner with medical & aesthetic professionals to create radiance-revealing makeup with skincare at its core.

Each formula is extensively tested for safety and efficacy, so you don't have to choose between the skin you want and the look you love.

Great makeup. Made for skin. That's the beauty of it.

our commitment to clean



Cruelty-free



Talc-free



Paraben-free



Synthetic fragrance-free



Mineral oil-free

- + Non-comedogenic
- + Heavy metal tested
- + Sensitivity tested
- + Allergy tested

apply yourself

You're three easy steps away from flawless skin - fast.



1

Prep with Smooth Affair® Brightening Face Primer

Massage a pea-sized amount of primer to face and neck with fingers until absorbed.



2

Perfect with PurePressed® Base Mineral Foundation

Apply PurePressed Base in downward strokes to help mineral lay flat and evenly on skin. Blend well.



3

Set with Pommiss†™ Hydration Spray

Spritz generously to set minerals without adding texture.



The Skincare Makeup System

THE FOUNDATION OF GREAT SKIN

jane iredale
THE SKINCARE MAKEUP™

@janeiredaleuk

The Skincare Makeup System

Get everything your skin wants from makeup in one high-performance system.

Nourishing. Natural-looking. Lasting. Reveal your best skin with The Skincare Makeup System. Just three easy steps.

1 prep

Smooth Affair® Brightening Face Primer

Start with ultra-hydrating Smooth Affair Brightening Face Primer for a smooth canvas and lasting results.



2 perfect

PurePressed® Base Mineral Foundation

Get flawless coverage and a skin-like feel with PurePressed Base Mineral Foundation.



3 set

Pommisst® Hydration Spray

Finish with Pommisst Hydration Spray, your secret weapon for all-day wear.

