

"I love the ELASTIderm® Eye Cream. It is extremely hydrating and layers well under makeup and tinted moisturiser. My fine lines have diminished and the skin under my eyes has firmed dramatically. I never look tired anymore —my eyes look alive!"<sup>3,†</sup>

—Leigh  
Woodstown,  
NJ, USA

Women who tried ELASTIderm® Eye Cream for 8 weeks in a clinical trial were pleased with the results<sup>1,†</sup>:

**97%**

of patients considered the roughness/crepey texture of the skin around their eyes to be barely or notnoticeable<sup>1,\*</sup>

**88%**

of patients considered the laxity/looseness of the skin around their eyes to be barely or not noticeable<sup>1,\*</sup>

\* Study results for ELASTIderm® Eye Cream.  
† Testimonial from nonstudy patient.

## ELASTIderm® Eye products—unique formulations for more resilient-looking skin around the eyes

### Cream

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness

### Complete Complex Serum

- Helps reduce the appearance of under-eye puffiness



Revitalise and refresh the delicate skin around the eyes

To purchase an ELASTIderm® Eye product that's right for you, talk to your healthcare professional today. Find them via [www.obagiuk.com](http://www.obagiuk.com)

References: 1. Miller TF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster]. OMP, Inc. Data on file. 2. Consumer panel results. Study included 23 subjects using ELASTIderm Serum. OMP, Inc. Data on file. 3. OMP, Inc. Data on file.

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Obagi skin is healthy skin

## ELASTIderm® Eye Cream works to help revitalise the skin around the eyes

**46%**

increase in elasticity of the skin around the eye area (week 9 vs baseline;  $P \leq .001$ )<sup>1,\*</sup>

- Help reduce the appearance of fine lines and wrinkles
- Improve the feeling of elasticity and firmness
- Achieve more resilient-looking skin



### ELASTIderm® Eye Cream

A light, smooth cream clinically proven to help reduce the appearance of fine lines and wrinkles for firmer, more resilient-looking skin around the eye area.

Visible improvements beginning at week 2 and continuing through week 8<sup>1,\*</sup>

Patient A



Baseline†

Week 2†

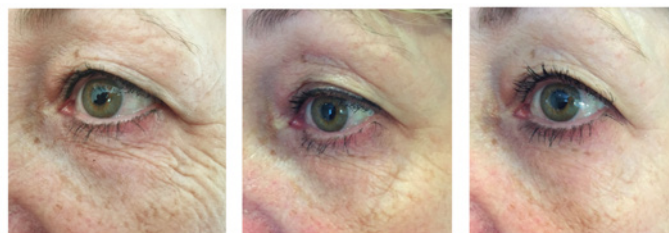
Patient B



Baseline†

Week 8†

Patient C



Baseline†

Week 1†

Week 4†

## ELASTIderm Eye Complete Complex™ Serum utilises soothing, innovative roller-ball technology

- Helps reduce the appearance of under-eye puffiness
- Helps tighten the look of the delicate skin around the eyes



## ELASTIderm Complete Complex™ Serum provides real results



A majority of users in a consumer panel<sup>2</sup>:

- **Preferred**— considered the Serum better or much better than the product they usually used
- **Satisfied**— felt the Serum met or exceeded expectations

\*Study results for ELASTIderm® Eye Cream.

†Photos have not been retouched. Results may vary.