

Specifically engineered
for overnight, extra-
strength hydration



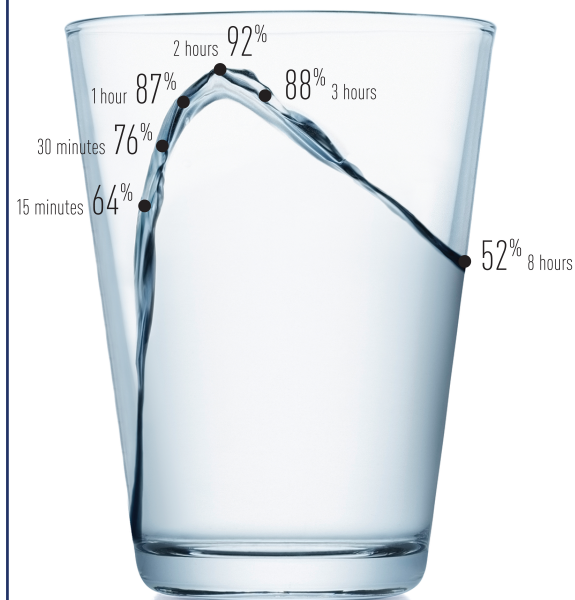
74%

prefer Hydrate Luxe®
over their current facial
moisturiser¹

Obagi Hydrate Luxe®:

- Saturates skin with moisture
- Softens dry skin
- Promotes skin radiance
- Luxurious, balm-like texture
- Comforting scent

During the night, skin increases its renewal and metabolic functions²⁻⁷. Obagi Hydrate Luxe® key peptides: reduce the appearance of fine lines and wrinkles in mature skin, increase skin firmness, reduce skin fragility, complement natural skin renewal, and help skin recover from daily environmental stressors.



Corneometer® scores (% change from baseline)¹*

Reference 1. UL consumer study. OMP, Inc. Data on file. 2. Yoo J, Kim G, Xiong G, Haus S, Sacke L, Lundeen L, Ashkenazi I, Alrabach H. Time-dependent variations of the skin barrier function in humans: transepidermal water loss, stratum corneum hydration, skin surface pH, and skin temperature. *J Invest Dermatol.* 1998;110(1):20-23. 3. Katochi K, Wiza Justice A. Circadian rhythm of heart production, heart rate, and skin and core temperature under unmasking conditions in men. *Am J Physiol.* 1994;267(3, pt2):R819-R829. 4. Chronobiology of skin and skin disorders. The American Association of Medical Chronobiology and Chronotherapeutics website. <http://www.aamcc.net/cap3.htm>. Accessed August 12, 2013. 5. Le Fur L, Reinberg A, Lopez S, Morizot F, Mechakour M, Tschachler E. Analysis of circadian and ultradian rhythms of skin surface properties of face and forearm of healthy women. *J Invest Dermatol.* 2001;117(3):718-724. 6. Desotelle JA, Wilking MJ, Ahmad N. The circadian control of skin and cutaneous photodamage. *Photochem Photobiol.* 2012;88(5):1037-1047. 7. Melting A, Fülkr JW. Chronobiology: biological clocks and rhythms of the skin. *Skin Pharmacol Physiol.* 2006;19(4):182-189. 9. Data on file. *Improvements observed at each time point for Obagi Hydrate were statistically significant (P<0.01) as compared to before treatment.