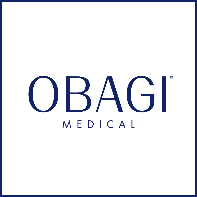
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**Obagi Neck and Décolleté Concentrate**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

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| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
| 1 | Introducing our new ELASTIderm® Neck and Décolleté Concentrate. This innovative product addresses the unique challenges of skin aging on the neck and upper chest with a supercharged formulation containing a reinforced concentration of Bi-Mineral Contour Complex™, retinoid, and arbutin to help improve area-specific signs of aging to firm, smooth, and brighten the look of your skin.  The skin on your neck deserves some TLC too!  [#Obagi](https://www.instagram.com/explore/tags/obagi/)UK #ObagiSkincare [#trustovertrend](https://www.instagram.com/explore/tags/trustovertrend/) | Neck and Decollete 1 |
| 2 | What are the key benefits of ELASTIderm® Neck and Décolleté Concentrate?  ✔️ Firms: Supports the necessary stages of developing healthy elastin for a more lifted look  ✔️ Smooths: Decreases the look of fine lines & wrinkles and signs of skin aging  ✔️ Brightens: Improves uneven skin tone for a more radiant appearance  Order yours today!  [#Obagi](https://www.instagram.com/explore/tags/obagi/)UK #ObagiSkincare [#trustovertrend](https://www.instagram.com/explore/tags/trustovertrend/) | Neck and Decollete results 1 |
| 3 | Roll back the years.  Skin beyond your face deserves love too! The roller bar on our new ELASTIderm® Neck and Décolleté Concentrate leverages mechanobiology, a scientific principle that suggests mechanical stimulation may reveal visual improvement to skin elasticity and texture. After cleansing, apply serum twice daily (AM & PM).  Pop into clinic or call us on [phone number]  [#Obagi](https://www.instagram.com/explore/tags/obagi/)UK #ObagiSkincare [#trustovertrend](https://www.instagram.com/explore/tags/trustovertrend/) | Neck and Decollete 2 |
| 4 | Our ELASTIderm® Collection just got an upgrade with our NEW ELASTIderm Neck and Décollété Concentrate.  The ELASTIderm® Collection is ideal for: ✔️ Loss of firm look ✔️Appearance of skin sagging, laxity, and crepiness ✔️Delicate skin around the eye area  [#Obagi](https://www.instagram.com/explore/tags/obagi/)UK #ObagiSkincare [#trustovertrend](https://www.instagram.com/explore/tags/trustovertrend/) | ELASTIDERM group 1 |
| 5 | On a roll!  Results that speak for themselves. The NEW ELASTIderm® Neck and Décollété Concentrate is a triple-action formula with patented Bi-Mineral Contour Complex™, a retinoid and arbutin to help skin look younger and healthier.  [#Obagi](https://www.instagram.com/explore/tags/obagi/)UK #ObagiSkincare [#trustovertrend](https://www.instagram.com/explore/tags/trustovertrend/) | Neck and Decollete Model 1 Neck and Decollete\_before Neck and Decollete\_after |
| 6 | Gliding into the weekend like…  Start showing some love to all areas of skin. ELASTIderm® Neck and Décolleté helps combat signs of aging on the neck and upper chest, like sagging, horizontal lines, and uneven skin tone. | Neck and Decollete Model 2 |
| 7 | ELASTIderm® Collection Ingredient Spotlight: Bi-Mineral Contour Complex™  Bi-Mineral Contour Complex is an advanced ingredient technology that harnesses zinc, copper and malonate. It was specifically designed to support the three necessary stages of healthy elastin. | ELASTIDERM group 2 |