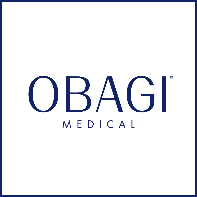
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**WINTER PROTOCOLS**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Once your customers are on board and ready to order an Obagi Nu-Derm Fx System and Hydrate Luxe, simply order the product via the e-pharmacy ‘Offer’ section and choose ‘Direct to Patient’, we we will deliver straight to their door – you don’t need to worry about ordering stock or dispatching this yourselves!

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

|  |  |  |
| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
| Monday | Start the year off with a transformational skincare routine and free luxury products! Receive a FREE:  Deluxe Mini ELASTIderm Facial Serum  Obagi Insulated Water Bottle  Winter Protocol Card  When you purchase a Nu-Derm Fx System and Hydrate Luxe!  Contact us for more information  #newyearnuyou #nudermfx #hydrate #clearskin #pigmentation #moisturiser | NEW YEAR NU YOU.png |
| Tuesday | #TipTuesday If the cold winter is taking a toll on your skin, treat it to Hydrate Luxe. The luxurious balm-like texture provides rich hydration to your skin – perfect at preventing dryness!  PLUS when you buy a Hydrate Luxe with a Nu-Derm Fx System, you get freebies! Swipe to see!  #winterskin #dryskin #hydrateluxe #moisturiser #hydrate #freebies #newyearnuyou | NEW YEAR NU YOU (2).png and Freebies.png |
| Friday | If you’re on a health kick now it’s the new year – we have the perfect free Obagi Water Bottle! It can keep your water cold, or your hot chocolate warm! It’s just one of the THREE freebies you get when you purchase a Nu-Derm Fx System and Hydrate Luxe  Pop us a message for further information!  #newyearnuyou #health #fitness #freebie #waterbottle #healthyhabits #wellness | Lifestyle\_Winter\_Skin.png |
| Monday | There’s no better way to start the new year than with new goals, new habits and new skincare!  Contact us today to book in your consultation, and you could have radiant, clear skin by Spring with the help of Obagi Nu-Derm Fx System!  #newyearnuyou #newskincare #transformation | New Year Offer.png |
| Tuesday | Feeling down this January? Beat the blues with this amazing offer!  Purchase Nu-Derm Fx System & Hydrate Luxe and get a FREE:  Deluxe Mini ELASTIderm Facial Serum  Obagi Water Bottle  Protocol Card  #signmeup #newyearnuyou #freebies #skintransformation #skincare #obagiuk #newyear | JanuaryBlues.png |
| Thursday | Make the most of our New Year, Nu You offer! It won’t be around for long  #skincareoffer #skincare #transformation #obagiskincare #newyear #newskin | FREE.png |
| Friday | Are you keeping cosy and warm inside or dashing off for Ski Season?  We have Skin Protocols for you whatever you’re up to this winter! Speak to our team to find out how your routine can be adjusted to fit your lifestyle  #winterskin #skinprotocols #skiseason #skincare #loveobagi #obagiuk | WinterProtocols.gif |