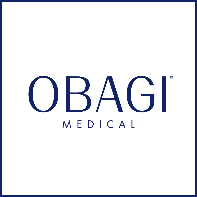
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**NEW AT-HOME FACIAL KIT ‘STAY RADIANT’**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Use this in addition to our email template to help drive more skincare business during this time. Now more than ever people are searching for skincare, while searches for beauty products decline, so don’t miss out, keep the conversation going!

Once your customers are on board and ready to add the Stay Facial Kit products to their routine simply order the product via the e-pharmacy and add our ‘Direct to Patient’ instructions and we will deliver straight to their door – you don’t need to worry about ordering stock or dispatching this yourselves.

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

Stay Safe

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| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
| Tuesday | NEW PRODUCT! @obagiuk ‘Stay Radiant’ at-home facial kit are now available.  Enjoy a Vitamin C facial Polish and Mask, with additional radiance in every drop of Obagi Daily Hydro-Drops.  Ask us for a consultation and we can order this product direct to your door  #obagiuk #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare | At\_home\_square\_all.jpeg |
| Tuesday | #TipTuesday If you’re finding wearing a facial mask is taking a toll on your skin, add a little extra love to you skincare routine. NEW At-Home Facial Kits are available from @obagiuk next week.  Including:   * Obagi-C Cleansing Gel with Vitamin C * Deluxe Mini Professional-C Polish + Mask for an at-home infusion of Vita min C * Deluxe Mini Obagi Daily Hydro-Drops, radiance in every drop * Your choice of Sun Shield TINT SPF50, available in Warm or Cool tone   Drop us a message to pre-order yours and fall in love with your skin  \*Ordred for direct delivery to your door!  #obagiuk #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare | Stayradiant.gif |
| Friday | 3 simple steps to love your skin this Valentine’s Day  1 – Clear up your skincare - check expiry dates, say goodbye to products you aren’t using, and line up your favourites to set yourself a regular routine morning and night  2 – Layer your products correctly – the order you apply your products is key – drop us a message if you’re unsure, it can make all the difference to your skin  3 - Take time for your skin – block out 20 minutes a week to give yourself a facial at home! \*hint ask us about the new @obagiuk facial kits including deluxe mini products  Stay Home. Stay Safe. Stay Radiant.  #obagiuk #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare | Athome\_warm  Athome\_cool |
| Monday | Love yourself, and love your skin this Valentine’s Day  NEW at-Home ‘Stay Radiant’ Facial Kits are now available from @obagiuk  A 4-step protocol with the cutest mini versions of Professional-C Polish + Mask and Obagi Daily Hydro-Drops, give yourself the gift of radiant skin or send one to a friend  Stay Home. Stay Safe. Stay Radiant  #obagiuk #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare | Athome\_social\_protocol\_  Athome\_social\_protocol\_2 |
|  | #obagiuk #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare |  |
| International Women’s Day | Happy International Women’s Day! Love yourself, Love your skin, Love Obagi  #obagiuk #internationalwomensday #obagiradiance #skinradiance #skincare |  |
| Mother’s Day 1 - Guide | Mother’s Day is only around the corner, so we thought we would create an easy Gift Guide to help you treat the Mother’s you love on this special day! Swipe to see our top gift ideas:   1. Obagi Professional C Serum 15% 2. ELASTIderm Facial Serum 3. Hydrate Luxe 4. Professional C Peptide Serum 5. Obagi Hydro-Drops   Contact us now to get hold of these fabulous products!  #obagiuk #mothersday #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare |  |
| Mother’s Day 2 | Happy Mother’s Day to all Mother’s out there!  There’s no better day to pamper yourself with Obagi’s at-home Facial Kit  If you haven’t got yours yet, get in touch, you won’t want to miss out!  #obagiuk #happymothersday #athomefacial #stayhome #staysafe #stayradiant #obagiradiance #skinradiance #skincare |  |