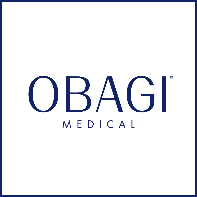
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**NEW FACIAL PROTOCOLS**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Use this in addition to our email template to help drive more skincare business during this time. Now more than ever people are searching for skincare, while searches for beauty products decline, so don’t miss out, keep the conversation going!

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

Stay Safe

|  |  |  |
| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
| Enrich  Facial | Have you heard of our radiating Obagi Enrich Facial?  This fabulous Facial removes dead skin cells and stimulates the production of new ones - revealing a brighter, newly refreshed and enriched complexion!  Get in touch to book your appointment  #obagiuk #enrichfacial #stayradiant #obagiradiance #skinradiance #skincare |  |
| Signature  Facial | Do you want to be pampered using the ultimate favourite Obagi products? We know we do!  Our Obagi Signature Facial consists of 10 steps to glowing, smooth, radiant skin – yes please, where do I sign up?!  Contact \*insert contact\*  #obagiuk #signaturefacial #stayradiant #obagiradiance #skinradiance #skincare |  |
| Age Defying  Facial | Younger looking skin in just 10 steps? Sign us up!  Our Obagi Age Defying Facial combines Obagi’s ultimate products to help combat the signs of ageing, and leave skin looking healthy, firm and glowing!  Contact us for more information and to book yourself in  #obagiuk #agedefyinghomefacial #stayradiant #obagiradiance #skinradiance #skincare |  |
| Antioxidant Force Field Facial  NEW | Our NEW Antioxidant Force Field Facial promotes healthy and beautiful skin, with the rejuvenating benefits of ingredients such as Vitamin C  Get in touch for more information on this incredible treatment!  #obagiuk #antioxidantfacial #stayradiant #obagiradiance #skinradiance #skincare | Vit c |
| Soothing Radiance Facial  NEW | We’re so excited to share with you our NEW Obagi Soothing Radiance Facial!  This Facial combines the famous Nu-Derm Fx products to gently cleanse and soothe skin, with the ultimate radiance boost from Obagi’s luxurious hydrators and treatments  We can’t wait for you to try it!  #obagiuk #soothingradiancefacial #stayradiant #obagiradiance #skinradiance #skincare | hydrate |
| Back to Clinics | The moment we’ve all been waiting for it just around the corner, and we’re so excited! Our Clinic is opening its doors once again on the 12th April, yay!  One of our treatments we’re most excited about upon re-opening is our NEW extended selection of Obagi Facials - Suitable for a range of skin types and concerns!  Get in touch for more information and to book your appointment  We can’t wait to welcome you back, it’s been to long!  #obagifacial #backtoclinic #welcomeback #obagiradiance #skinradiance #skincare |  |
| Lockdown Skin | Have you found wearing a facial mask has really taken a toll on your skin during lockdown? Do not worry – we’ve got the solution! It’s the perfect time to book in for one of our luxurious Obagi Facials, for the ultimate post-lockdown skin revival!  Get in touch to book your appointment and leave lockdown skin behind  #obagiuk #lockdownskin #facial #selfcare #stayradiant #obagiradiance #skinradiance #skincare |  |
| Facial Friday | Happy Friday! We’ve got the feeling that today is the perfect day to treat yourself to one of our ultimately relaxing Obagi Facials because you totally deserve it!  Get in touch to find out more!  #obagiuk #fridayfeeling #facial #selfcare #stayradiant #obagiradiance #skinradiance #skincare  #obagiuk #lockdownskin #facial #selfcare #stayradiant #obagiradiance #skinradiance #skincare |  |