



OBAGI[®]
MEDICAL

Obagi Facial Protocols



The image features two women from the chest up, positioned side-by-side. The woman on the left has long, straight red hair and light green eyes. She is wearing a white tank top and has numerous freckles scattered across her face and shoulders. The woman on the right has long, straight black hair and dark brown eyes. She is wearing a dark brown tank top and has smooth, clear skin. The background is a plain, light-colored wall.



FACIAL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.</p>	
<p>2 Cleanse</p>		<p>Foaming Gel Cleanser</p>
<p>Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.</p>		
<p>3 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)</p>	
<p>4 Prepare</p>		<p>Toner</p>
<p>Apply with a 10x10cm gauze, gently wiping over the entire face; do not rinse off.</p>		
<p>5 Correct</p>		<p>Professional-C Serum 15%</p>
<p>Apply 5-7 drops to finger tips and apply in gentle circles, feather to the neck.</p>		
<p>6 Correct</p>		<p>ELASTIderm Eye Cream</p>
<p>Apply apply around orbital bone and eyelid with fingers or cotton tip applicator.</p>		
<p>7 Correct</p>		<p>Professional-C Peptide Complex</p>
<p>Apply 1-2 pumps to fingertips and apply in gentle circles over entire face.</p>		



FACIAL procedure

<p>8</p> <p>Chemical Exfoliation</p>	 <p>Exfoderm Forte</p>	<p>Apply one pump to fingertips and apply to full face avoiding eyes and lips. Leave for 5-10 minutes, do not rinse.</p>
<p>9</p> <p>Hydrate</p>	 <p>Hydrate Facial Moisturiser or Hydrate Luxe</p>	<p>Apply a small amount evenly to the entire face as needed.</p>
<p>10</p> <p>Protect</p>	 <p>Sun Shield Matte Broad Spectrum SPF 50</p>	<p>Apply liberally and evenly to the entire face.</p>

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

This facial is intended for use with Obagi Medical Products only and should not be combined with any other products. Protocols and recommended products are suggestions to be used at the discretion of the medical professional performing the procedure. Results are not guaranteed.

To find out more about Obagi systems and products, visit www.obagiuk.com



OBAGI
MEDICAL

Enrich Facial (BPR)

PRE-PEEL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient's medical history, skin condition, problem areas, and overall treatment goals. Be sure to thoroughly read the Blue Peel RADIANCE[®] Practitioner Instruction Guide, including cautions and contraindications, and confirm that the patient has discontinued use of certain products that may increase skin sensitivity.</p>	
<p>2 Cleanse</p>	 <p>Gentle Cleanser</p>	<p>Massage a small amount of cleanser into skin and rinse with lukewarm water.</p>
<p>3 Prepare</p>	 <p>Blue Peel RADIANCE[®] Prep Solution or Nu-Derm Toner</p>	<p>Apply 2 to 4 pumps of solution onto a clean, folded gauze pad and gently apply to face. Let the solution dry completely.</p>
<p>4 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)</p>	
<p>5 Chemical Peel</p>	 <p>Blue Peel RADIANCE[®] Professional Peel</p>	<p>Be sure to carefully follow the Blue Peel RADIANCE[®] chemical peel application instructions provided in the Practitioner instruction Guide found inside the kit.</p>
<p>6 Treatment</p>	 <p>ELASTIderm Eye Cream</p>	<p>Apply apply around orbital bone and eyelid with fingers or cotton tip applicator.</p>

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Enrich Facial (BPR)

POST-PEEL procedure

<p>7 Treatment</p>	 <p>Professional-C Serum 10% (or 15%)</p>	<p>Apply 5-7 drops to finger tips and apply in gentle circles, feather to the neck.</p>
<p>8 Hydrate</p>	 <p>Hydrate Facial Moisturiser or Hydrate Luxe</p>	<p>Apply a small amount evenly to the entire face as needed.</p>
<p>9 Protect</p>	 <p>Sun Shield Matte Broad Spectrum SPF50 (use Physical UV Block if 2 passes of BPR are used)</p>	<p>Apply liberally and evenly to the entire face, neck and décolleté.</p>

AFTER-PEEL home care advice

After the Obagi Enrich Facial is complete, advise the patient on important things to remember to help optimise their results:

- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi UV Physical Sun Block, at all times for at least a week after the peel
- Advise them to avoid direct sun exposure because it may cause improper healing and in some cases reverse the benefits of the peel
- Instruct them to treat their skin gently and to NOT EXFOLIATE. They may experience mildly dry, red, or flaking skin for several days or more after the peel. It is important to emphasise that they not pick at the peeling skin, as the dead skin will naturally slough off
- Warn them to avoid alpha and beta hydroxy acid products, retinoids, retinols, and facial products containing fragrance for a few days after the peel. Instead, suggest using Obagi Hydrate to moisturise the skin
- Remind them to consult their skincare professional prior to returning to their normal skin care routine
- To help optimise the results, they may want to consider purchasing products such as those in the Obagi Nu-Derm Systems

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*Blue Peel RADIANCE[®] chemical peel product is not intended for home or unsupervised consumer use. It is to be used only by a licensed medical professional (a physician, or an aesthetician or nurse under a physician's supervision).



FACIAL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.</p>	
<p>2 Cleanse</p>	 <p>Foaming Gel Cleanser</p>	<p>Double cleanse the face, remove with warm water and gauze after each cleanse.</p>
<p>3 Prepare</p>	 <p>CLENZIderm Pore Therapy</p>	<p>Apply with gauze or cotton pad, sweep over the entire face, neck and décolleté.</p>
<p>4 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)</p>	
<p>5 Clarify</p>	 <p>CLENZIderm Pore Therapy</p>	<p>Spot treat as needed.</p>
<p>6 Treatment</p>	 <p>Exfoderm Forte</p>	<p>Apply with hands or mask brush to face, neck and décolleté - avoid eye area. Process for up to 10 minutes and remove with warm water and gauze.</p>
<p>7 Treatment</p>	 <p>CLENZIderm Therapeutic Lotion</p>	<p>Spot treat as necessary.</p>



FACIAL procedure

8
Treatment



ELASTiderm
Eye Cream

Apply apply around orbital bone and eyelid with fingers or cotton tip applicator.

9
Hydrate



Hydrate Facial
Moisturiser
or
Hydrate Luxe

Apply evenly to the entire face, neck and décolleté as needed.

10
Protect



Sun Shield Matte
Broad Spectrum
SPF 50

Apply liberally and evenly to the entire face, neck and décolleté.

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

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FACIAL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.</p>	
<p>2 Cleanse</p>	 <p>Foaming Gel Cleanser</p>	<p>Double cleanse the face, remove with gauze and warm water after each cleanse.</p>
<p>3 Prepare</p>	 <p>Toner</p>	<p>Apply with gauze or cotton pad, gently wiping over the entire face, neck and décolleté.</p>
<p>4 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)</p>	
<p>5 Mask</p>	 <p>Professional-C Microdermabrasion Polish + Mask</p>	<p>Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm flannel / gauze.</p>
<p>6 Chemical Exfoliation</p>	 <p>Exfoderm Forte</p>	<p>Apply thin, even layer to the face and neck, process for up to 10 minutes, remove with warm water and gauze.</p>
<p>7 Treatment</p>	 <p>ELASTIderm Eye Cream</p>	<p>Apply around orbital bone and eyelid with fingers or cotton tip applicator</p>



FACIAL procedure

<p>8 Treatment</p>		<p>Professional-C Serum 15%</p>	<p>Apply 5-7 drops to finger tips and apply in gentle circles, feather to the neck.</p>
<p>9 Treatment</p>		<p>Professional-C Peptide Complex</p>	<p>Apply 1-2 pumps to fingertips and apply over entire face.</p>
<p>10 Hydrate</p>		<p>Hydrate Facial Moisturiser or Hydrate Luxe</p>	<p>Apply a small amount evenly to the entire face, neck and décolleté as needed.</p>
<p>11 Protect</p>		<p>Sun Shield Matte Broad Spectrum SPF 50</p>	<p>Apply liberally and evenly to the entire face, neck and décolleté.</p>

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

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Antioxidant Force Field Facial

FACIAL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.</p>	
<p>2 Cleanse</p>	 <p>Obagi-C Cleansing Gel (or Nu-Derm Cleanser)</p>	<p>Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.</p>
<p>3 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin.</p>	
<p>4 Prepare</p>	 <p>Obagi-C Balancing Toner (or Nu-Derm Toner)</p>	<p>Apply with a 10x10cm gauze, gently wiping over the entire face; do not rinse off.</p>
<p>5 Treatment</p>	 <p>Professional-C Microderma-brasion Polish + Mask</p>	<p>Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm flannel / gauze.</p>
<p>6 Treatment</p>	 <p>ELASTIderm Eye Cream</p>	<p>Apply around orbital bone and eyelid with fingers or cotton tip applicator</p>
<p>7 Treatment</p>	 <p>Professional-C Serum 15%</p>	<p>Apply 5-7 drops to finger tips and apply in gentle circles, feather to the neck.</p>



Antioxidant Force Field Facial

FACIAL procedure

<p>8 Treatment</p>		<p>Obagi-C Exfoliating Day Lotion (or Exfoderm Forte)</p>	<p>Apply 5-7 drops to finger tips and apply in gentle circles, avoiding eye area if applying Eye Cream.</p>
<p>9 Treatment</p>		<p>Professional-C Peptide Complex</p>	<p>Apply 1-2 pumps to fingertips and apply in gentle circles over entire face.</p>
<p>10 Hydrate</p>		<p>Hydrate Facial Moisturiser or Hydrate Luxe</p>	<p>Apply a small amount evenly to the entire face as needed.</p>
<p>11 Protect</p>		<p>Professional-C Suncare SPF30 (or Sun Shield Matte)</p>	<p>Apply liberally and evenly to the entire face.</p>

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

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Soothing Radiance Facial

FACIAL procedure

<p>1 Consultation</p>	<p>Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.</p>	
<p>2 Cleanse</p>	 <p>Foaming Gel or Gentle Cleanser</p>	<p>Double cleanse the face, neck and décolleté. Remove with gauze (or cotton wool) and warm water after each cleanse.</p>
<p>3 Prepare</p>	 <p>Toner</p>	<p>Apply with gauze or cotton pad, gently wiping over the entire face, neck and décolleté.</p>
<p>4 Skin Analysis</p>	<p>Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)</p>	
<p>5 Chemical Exfoliation</p>	 <p>Exfoderm Forte</p>	<p>Apply thin, even layer to the face and neck, process for up to 10 minutes, remove with warm water and gauze.</p>
<p>6 Mask</p>	 <p>Hydrate Luxe</p>	<p>Apply evenly to the entire face, neck and décolleté and leave for 5-10 minutes, gently remove any excess.</p>
<p>7 Treatment</p>	 <p>ELASTIderm Eye Cream</p>	<p>Apply around orbital bone and eyelid with fingers or cotton tip applicator</p>



FACIAL procedure

<p>8 Hydrate</p>	 <p>Daily Hydro-Drops</p>	<p>Dispense 1- 2 pumps to finger tips and massage in gentle circles to the face, neck and décolleté.</p>
<p>9 Hydrate</p>	 <p>Hydrate Facial Moisturiser</p>	<p>Apply a small amount evenly to the face, neck and décolleté.</p>
<p>10 Protect</p>	 <p>Sun Shield Matte Broad Spectrum SPF 50</p>	<p>Apply liberally and evenly to the entire face, neck and décolleté.</p>

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
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