

Facials

In-Clinic and At-Home

Available from the 1st February

The ultimate in-clinic treatment kit for all SIX Obagi protocols



Contents

20 Products

	OBAGI Nu-Derm 1 Gentle Cleanser 200ml
	OBAGI Nu-Derm 1 Foaming Gel 200ml
★	OBAGI-C Rx Cleansing Gel 180ml
	OBAGI Nu-Derm 2 Toner 200ml
★	OBAGI-C Rx Balancing Toner N/Oily Skin
★	Blue Peel RADIANCE Prep Solution
	OBAGI Nu-Derm 4 Exfoderm Forte 57g
★	OBAGI-C Rx Exfoliating Day Lotion 57g
★	OBAGI Blue Peel RADIANCE Kit
★	Obagi Professional-C Microdermabrasion Polish + Mask
	OBAGI Professional-C Peptide Complex 30ml
	OBAGI Professional-C 15% Serum 30ml [Lilac]
★	OBAGI Professional-C 10% Serum 30ml [Blue]
	OBAGI ELASTIderm Eye Cream 15g
	OBAGI Hydrate 48g
	OBAGI Hydrate Luxe 48g
	OBAGI Sun Shield Matte SPF50 85g
★	OBAGI Professional-C Suncare SPF30 48g
	OBAGI Physical UV Block SPF 32 57g
★	Obagi Daily Hydro-Drops

Consumables and Marketing

★	Branded Headband
	Branded Timer
	Soft Gauze
★	Rough Gauze
	Galipot
	Protocol Cards
★	Counter Card
	USB
	Treatment Planners



OBAGI

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Obagi Signature Facial

Treatment Step	Products	Product code
Cleanse	Foaming Gel Cleanser	FOA200P
Prepare	Toner	TON200P
Correct	Professional-C Serum 15%	PRO150S
Correct	BLAST!dem Eye Cream	EYE150I
Correct	Professional-C Peptide Complex	PRCPPEP
Exfoliation	ExfoDerm Forte	EXFO60PF
Hydrate	Hydrate (or Luxe)	HYD048C
Protect	Sun Shield Matte	SUN090C

Acne Express Facial			
Treatment Step	Products	Product code	Wholesale Price
Cleanse	Foaming Gel Cleanser	FOA200POL01	\$22.00
Prepare & Clarify	CLENZIderm Pore Therapy	CLE002OBAG1	\$15.00
Treatment	Exfolider Forte	EXF060POL02	\$30.00
Treatment	CLENZIderm Therapeutic Lotion	CLE002OBAG2	\$30.00
Treatment	ELASTIDERM Eye Cream	EYE015OBAG1	\$40.00
Hydrate	Hydrate (or Luxe)	HYD042OBAG1	\$18.00
Protect	Sun Shield Moist	SUN050POL01	\$20.00

Obagi Enrich Facial		
Treatment Step	Products	Product code
Cleanse	Gentle Cleanser	GEN200P
Prepare	Toner (or BFR prep)	TON200P
Chemical Peel	Blue Peel RADIANCE	BLU048C
Correct	ELASTIderm Eye Cream	EYE0150
Correct	Professional-C Serum 10% (or 15%)	PRO010E
Hydrate	Hydrate (or Luxe)	HYD048C
Protect	Sun Shield Matte (Physical UV Block # 2 non-SPF)	SUN090C

Age Defying Facial				
Treatment Step	Products	Product Code	Wholesale Price	MSRP
Cleanse	Foaming Gel Cleanser	FOA302POL01	\$22.00	\$35.00
Prepare	Toner	TON200POL01	\$22.00	\$35.00
Mask	Professional-C Microdermabrasion Peel + Mask	PROF01CBA01	\$48.00	\$75.00
Mask	Elastiderm Forte	EXF606POL02	\$38.00	\$60.00
Treatment	BioEiderm Eye Cream	EYE01S0BA01	\$48.00	\$75.00
Treatment	Professional-C Serum	PROF01CBA02	\$48.00	\$75.00
Treatment	Professional-C Peptide Complex	PROF01CBA01	\$48.00	\$75.00
Hydrate	Hydrate (or Luxe)	HYD004S0BA01	\$18.00	\$28.00
Protect	Sun Shield Moist	SUN0004S0BA01	\$22.00	\$35.00

*The usage quantities, times and prices indicate

*The usage quantities, times and prices indicated in these tables

Obagi Facials

Antioxidant Force Field Facial							
Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Obagi-C [®] Cleansing Gel	CIE180CBA02	\$15.50	180	0.5	360	\$0.04
Prepare	Obagi-C [®] Balancing Toner	TN1BA0CBA01	\$15.51	198	0.5	396	\$0.03
Treatment	Professional-C Microdermabrasion Pads + Mask	PROPOLOBA01	\$40.35	80	0.5	160	\$0.25
Treatment	ELASTIDerm Eye Cream	EYE015CBA01	\$44.64	15	0.5	30	\$1.48
Treatment	Professional-C Serum 15%	PRO015CBA02	\$40.33	30	0.5	60	\$0.67
Treatment	Obagi-C [®] Exfoliating Eye Lotion	EX057CBA02	\$26.36	57	0.5	114	\$0.23
Treatment	Professional-C Peptide Complex	PROPEFCBA01	\$46.95	30	0.5	60	\$0.78
Hydrate	Hydrate (or Luxe)	HYD048CBA01	\$19.30	48	1	48	\$0.40
Protect	Professional-C Sunscreen	PROSUN0CBA01	\$93.76	48	1	48	\$0.46

Total Treatment Cost	£4.28
Suggested Treatment Pricing	£70-100
Suggested Booking Time	15-30 mins

Soothing Radiance Facial							
Treatment Step	Products	Product code	Wholesale Cost	Size in mL/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Foaming Gel (or Cream) Cleanser	FOA200POL01	\$22.48	200 g	3	66	\$0.34
Prepare	Toner	TON200POL01	\$22.48	200 mL	0.5	400	\$0.05
Chemical Exfoliation	Enfoface Gel	EXFO600POL01	\$38.05	57 g	0.5	114	\$0.33
Mask	Hydrate Lure	HYD1UX08A01	\$25.24	48 cm	1	48	\$0.52
Treatment	ELASTIderm Eye Cream	EYE1030A01	\$44.64	15 g	0.5	30	\$1.48
Hydrate	Daily Hydrate-Drops	HYD1RPO08A01	\$33.15	30 mL	0.5	60	\$0.51
Hydrate	Hydrate	HYD1RPO08A01	\$19.20	48 mL	1	48	\$0.40
	Sun Shield Moist.	SUN1RPO08A01	\$22.48	48 mL	1	48	\$0.47

Total Treatment Cost	£3.95
Suggested Treatment Pricing	£70-100
Suggested Booking Time	15-30 min

*The average maximum stress and strain indicated in these tables are estimates only for diametral use by the OHSU researchers.

- Cost per facial ranges from approximately £3.24 - £4.16
- Average Facial Treatment Cost £70 - £100
- BPR approx. £12.57
- Average Facial Treatment Cost £70 - £100

Protocols

Signature Facial

FACIAL procedure

- Consultation**

Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
- Cleanse**

Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.

Foaming Gel Cleanser
- Skin Analysis**

Analyse the patient's skin health and find the essential skin care products needed to maintain healthy looking and radiant skin. (JEREMY Skin Analysis Machine recommended)
- Prepare**

Apply with a 1x1 cotton swab, gently wiping over the entire face, do not rinse off.

Toner
- Correct**

Apply 5-7 drops to finger tips and apply in gentle circles, further to the neck.

Professional-C Serum 15%
- Correct**

Apply apply around orbital bone and eyelid with finger or cotton tip applicator.

ELASTIderm Eye Cream
- Correct**

Apply 1-2 pumps to finger tips and apply in gentle circles over entire face.

Professional-C Peptide Complex

To find out more about Otagi systems and products, visit www.otagikg.com.
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Antioxidant Force Field Facial

FACIAL procedure

- Consultation**

Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
- Cleanse**

Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.

Obagi-C Cleansing Gel (or NuCleanser)
- Skin Analysis**

Analyse the patient's skin health and find the essential skin care products needed to maintain healthy looking and radiant skin.
- Prepare**

Apply with a 1x1 cotton swab, gently wiping over the entire face, do not rinse off.

Obagi-C Balancing Toner (or NuCleanser)
- Treatment**

Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm fanned / gentle.

Professional-C Microdermabrasion Polish + Mask
- Treatment**

Apply around orbital bone and eyelid with finger or cotton tip applicator.

ELASTIderm Eye Cream
- Treatment**

Apply 5-7 drops to finger tips and apply in gentle circles, further to the neck.

Professional-C Serum 15%

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Acne Express Facial

FACIAL procedure

- Consultation**

Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
- Cleanse**

Double cleanse the face, remove with warm water and gauze after each cleanse.

Foaming Gel Cleanser
- Prepare**

Apply with gauze or cotton pad, sweep over the entire face, neck and décolleté.

GLN2Iderm Pure Therapy
- Skin Analysis**

Analyse the patient's skin health and find the essential skin care products needed to maintain healthy looking and radiant skin. (JEREMY Skin Analysis Machine recommended)
- Clarify**

Spot treat as needed.

GLN2Iderm Pure Therapy
- Treatment**

Apply with hands or mask brush to face, neck and décolleté - avoid eye area. Process for up to 10 minutes and remove with warm water and gauze.

Exfolerm Forte
- Treatment**

Spot treat as necessary.

GLN2Iderm Therapeutic Lotion

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Age Defying Facial

FACIAL procedure

- Consultation**

Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
- Cleanse**

Double cleanse the face, remove with gauze and warm water after each cleanse.

Foaming Gel Cleanser
- Prepare**

Apply with gauze or cotton pad, gently wiping over the entire face, neck and décolleté.

Toner
- Skin Analysis**

Analyse the patient's skin health and find the essential skin care products needed to maintain healthy looking and radiant skin. (JEREMY Skin Analysis Machine recommended)
- Mask**

Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm fanned / gentle.

Professional-C Microdermabrasion Polish + Mask
- Mask**

Apply thin, even layer to the face and neck, process for up to 10 minutes, remove with warm water and gauze.

Exfolerm Forte
- Treatment**

Apply around orbital bone and eyelid with finger or cotton tip applicator.

ELASTIderm Eye Cream

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Enrich Facial (BPR)

PRE-PEEL procedure

- Consultation**

Gain a thorough understanding of the patient's medical history, skin condition, problem areas and overall treatment goals. Be sure to thoroughly read the Blue Peel BACANCE Pre-Solution Instruction Guide, including contraindications and confirm that the patient has discontinued use of all top products that may increase skin sensitivity.
- Cleanse**

Massage a small amount of cleanser into skin and rinse with lukewarm water.

Gentle Cleanser
- Prepare**

Apply 1 to 4 pumps of solution onto a clean, padded gauze and seal gently apply to neck or the décolleté completely.

Blue Peel RADIANCE Pre-Solution or Nu-Derm Toner
- Skin Analysis**

Analyse the patient's skin health and find the essential skin care products needed to maintain healthy looking and radiant skin. (JEREMY Skin Analysis Machine recommended)
- Chemical Peel**

Be sure to carefully follow the Blue Peel BACANCE Pre-Solution and post application instructions provided in the Pre-treatment Instruction Guide provided by the manufacturer.






Blue Peel RADIANCE Professional Peel
- Treatment**

Apply apply around orbital bone and eyelid with finger or cotton tip applicator.

ELASTIderm Eye Cream

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Protocols: Signature Facial




OBAGI Signature Facial		
FACIAL procedure		
1 Consultation	Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.	
2 Cleanse	 Foaming Gel Cleanser	Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.
3 Skin Analysis	Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)	
4 Prepare	 Toner	Apply with a 10x10cm gauze, gently wiping over the entire face; do not rinse off.
5 Correct	 Professional-C Serum 15%	Apply 5-7 drops to fingertips and apply in gentle circles, feather to the neck.
6 Correct	 ELASTIderm Eye Cream	Apply around orbital bone and eyelid with fingers or cotton tip applicator.
7 Correct	 Professional-C Peptide Complex	Apply 1-2 pumps to fingertips and apply in gentle circles over entire face.

OBAGI Signature Facial		
FACIAL procedure		
8 Chemical Exfoliation	 Exfoform Forte	Apply one pump to fingertips and apply to full face avoiding eyes and lips. Leave for 5-10 minutes, do not rinse.
9 Hydrate	 Hydrate Facial Moisturiser or Hydrate Luxe	Apply a small amount evenly to the entire face as needed.
10 Protect	 Sun Shield Matte Broad Spectrum SPF 50	Apply liberally and evenly to the entire face.
AFTER-FACIAL home care advice		
<p>After the facial is complete, advise the patient on important things to remember to help enhance their results:</p> <ul style="list-style-type: none"> Remind them to avoid touching or picking at their newly cleansed skin Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product 		
<p><small>This facial is intended for use with Obagi Medical Products only and should not be combined with any other products. Protocols and recommended products are suggestions only and are to be used at the discretion of the medical professional performing the procedure. Results are not guaranteed.</small></p> <p><small>To find out more about Obagi systems and products, visit www.obagiuk.com</small></p> <p><small>*Not intended for use on sensitive skin. All Obagi products are for professional use only. Obagi Medical Products, Inc. All rights reserved. 42183 02/20</small></p>		

- Adjustable to suit all skin types
- Great addition to a skin consultation – adding value for the patient and a great introduction to Obagi Medical Products

Protocols: Acne Express Facial

OBAGI Acne Express Facial		
FACIAL procedure		
1 Consultation		Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
2 Cleanse		Double cleanse the face, remove with warm water and gauze after each cleanse.
3 Prepare		Apply with gauze or cotton pad, sweep over the entire face, neck and décolleté.
4 Skin Analysis		Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)
5 Clarify		Spot treat as needed.
6 Treatment		Apply with hands or mask brush to face, neck and décolleté - avoid eye area. Process for up to 10 minutes and remove with warm water and gauze.
7 Treatment		Spot treat as necessary.

OBAGI Acne Express Facial		
FACIAL procedure		
8 Treatment		Apply apply around orbital bone and eyelid with fingers or cotton tip applicator.
9 Hydrate		Apply evenly to the entire face, neck and décolleté as needed.
10 Protect		Apply liberally and evenly to the entire face, neck and décolleté.
AFTER-FACIAL home care advice		
<p>After the facial is complete, advise the patient on important things to remember to help enhance their results:</p> <ul style="list-style-type: none"> Remind them to avoid touching or picking at their newly cleansed skin Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product 		
<p><small>This facial is intended for use with Obagi Medical Products only and should not be combined with any other products. Protocols and recommended products are suggestions and should be used at the discretion of the medical professional performing the procedure. Results are not guaranteed.</small></p> <p><small>To find out more about Obagi systems and products, visit www.obagiuk.com</small></p> <p><small>*Mylab is a trademark of Obagi Cosmetics, LLC. All other product names and trademarks are the property of their respective owners. Distributed by Obagi Cosmetics, LLC. ©2020 Obagi Medical Products, Inc. All rights reserved. 62183 02/20</small></p>		

- Best for acne-prone skin
- Suitable for those contraindicated for Obagi Blue Peel RADIANCE
- Offered following purchase of CLENZIderm M.D. System – prescription items needed
- Great introduction for the patient to understand their products and protocol

Protocols: Enrich Facial (inc BPR)

OBAGI Enrich Facial (BPR)

PRE-PEEL procedure

1 Consultation	Gain a thorough understanding of the patient's medical history, skin condition, problem areas, and overall treatment goals. Be sure to thoroughly read the Blue Peel RADIANCE [®] Practitioner Instruction Guide, including cautions and contraindications, and confirm that the patient has discontinued use of certain products that may increase skin sensitivity.	
2 Cleanse		Massage a small amount of cleanser into skin and rinse with lukewarm water.
3 Prepare		Apply 2 to 4 pumps of solution onto a clean, folded gauze pad and gently apply to face. Let the solution dry completely.
4 Skin Analysis	Analyse the patient's skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)	
5 Chemical Peel		Be sure to carefully follow the Blue Peel RADIANCE [®] chemical peel application instructions provided in the Practitioner Instruction Guide found inside the kit.
6 Treatment		Apply apply around orbital bone and eyelid with fingers or cotton tip applicator.

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OBAGI Enrich Facial (BPR)

POST-PEEL procedure

7 Treatment		Professional-C Serum 10% (or 15%)	Apply 5-7 drops to fingertips and apply in gentle circles, feather to the neck.
8 Hydrate		Hydrate Facial Moisturiser or Hydrate Luxe	Apply a small amount evenly to the entire face as needed.
9 Protect		Sun Shield Matte Broad Spectrum SPF50 (use Physical UV Block if 2 passes of BPR are used)	Apply liberally and evenly to the entire face, neck and décolleté.

AFTER-PEEL home care advice

After the Obagi Enrich Facial is complete, advise the patient on important things to remember to help optimise their results:

- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi UV Physical Sun Block, at all times for at least a week after the peel.
- Advise them to avoid direct sun exposure because it may cause improper healing and in some cases reverse the benefits of the peel.
- Instruct them to treat their skin gently and to NOT EXFOLIATE. They may experience mildly dry, red, or flaking skin for several days or more after the peel. It is important to emphasize that they not pick at the peeling skin, as the dead skin will naturally slough off.
- Warn them to avoid alpha and beta hydroxy acid products, retinoids, retinol, and facial products containing fragrance for a few days after the peel. Instead, suggest using Obagi Hydrate to moisturise the skin.
- Remind them to consult their skincare professional prior to returning to their normal skin care routine.
- To help optimise the results, they may want to consider purchasing products such as those in the Obagi Nu-Derm[®] Systems.

This facial is intended to be used with Obagi Medical Products only and should not be combined with any other products. Protocols and recommended products are a guideline to be used at the discretion of the medical professional performing the procedure. Results are not guaranteed. *Blue Peel RADIANCE[®] chemical peel product is not intended for home or unsupervised consumer use. It is to be used only by a licensed medical professional (a physician, or an aesthetician or nurse under a physician's supervision).

- Best for those looking for instant skin radiance with little down time
- More active treatment revealing tighter, smoother, and brighter-looking skin after just 1 facial
- Series of 4-6 recommended for optimal results

Protocols: *Antioxidant Facial*

Obagi Medical Antioxidant Force Field Facial

FACIAL procedure		
1 Consultation		Gain a thorough understanding of the patient medical history, skin condition, problem areas and overall treatment goals.
2 Cleanse		Massage a small amount of cleanser into skin and rinse with lukewarm water. Perform a second cleanse if the patient is wearing makeup.
3 Skin Analysis		Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin.
4 Prepare		Apply with a 10x10cm gauze, gently wiping over the entire face; do not rinse off.
5 Treatment		Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm flannel / gauze.
6 Treatment		Apply around orbital bone and eyelid with fingers or cotton tip applicator
7 Treatment		Apply 5-7 drops to finger tips and apply in gentle circles, feather to the neck.

Obagi Medical Antioxidant Force Field Facial

FACIAL procedure		
8 Treatment		Apply 5-7 drops to finger tips and apply in gentle circles, avoiding eye area if applying Eye Cream.
9 Treatment		Apply 1-2 pumps to fingertips and apply in gentle circles over entire face.
10 Hydrate		Apply a small amount evenly to the entire face as needed.
11 Protect		Apply liberally and evenly to the entire face.
AFTER-FACIAL home care advice		
<p>After the facial is complete, advise the patient on important things to remember to help enhance their results:</p> <ul style="list-style-type: none"> • Remind them to avoid touching or picking at their newly cleansed skin • Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness • Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage • Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times • To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product 		
<p><small>This facial is intended for use with Obagi Medical products and should not be combined with any other products. Protocols and recommended products are suggestions and not to be used at the discretion of the medical professional performing the procedure. Results are not guaranteed.</small></p> <p><small>To find out more about Obagi systems and products, visit www.obagimk.com</small></p> <p><small>© 2020 Obagi Medical Products, LLC. All other products are trademarks of their respective owners. Distributed by Obagi Cosmetics, LLC. ©2020 Obagi Medical Products, Inc. All rights reserved. 82183 02/20</small></p>		

- Best for detoxing the skin
- Immediate radiance – fully loaded with Vitamin C
- Ideal for those with pigmentation to introduce the Obagi-C Systems
- Pregnancy safe

Protocols: Age Defying Facial

OBAGI Age Defying Facial





FACIAL procedure

1 Consultation	Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.	
2 Cleanse	 Foaming Gel Cleanser	Double cleanse the face, remove with gauze and warm water after each cleanse.
3 Prepare	 Toner	Apply with gauze or cotton pad, gently wiping over the entire face, neck and décolleté.
4 Skin Analysis	Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSEV Skin Analysis Machine recommended)	
5 Mask	 Professional-C Microdermabrasion Polish + Mask	Warm a teaspoon amount in hands, sweep a smooth thin, even layer to barely damp face - avoid eye area. Process for up to 10 minutes, remove with warm flannel / gauze.
6 Mask	 Exoderm Forte	Apply thin, even layer to the face and neck, process for up to 10 minutes, remove with warm water and gauze.
7 Treatment	 ELASTiderm Eye Cream	Apply around orbital bone and eyelid with fingers or cotton tip applicator

To find out more about Obagi systems and products, visit www.obagiuk.com

OBAGI Age Defying Facial

FACIAL procedure

8 Treatment	 Professional-C Serum 15%	Apply 5-7 drops to fingertips and apply in gentle circles, feather to the neck.
9 Treatment	 Professional-C Peptide Complex	Apply 1-2 pumps to fingertips and apply over entire face.
10 Hydrate	 Hydrate Facial Moisturiser or Hydrate Luxe	Apply a small amount evenly to the entire face, neck and décolleté as needed.
11 Protect	 Sun Shield Matte Broad Spectrum SPF 50	Apply liberally and evenly to the entire face, neck and décolleté.

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxyacid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

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- Best for mature / ageing skin
- Vitamin C helps minimise the appearance of fine lines and wrinkles
- Professional-C Microdermabrasion Polish + Mask uses ultra-fine crystals to exfoliate the skin and infuse 30% Vitamin C

NEW Protocol: Soothing Radiance Facial

OBAGI Soothing Radiance Facial

FACIAL procedure

1 Consultation	Gain a thorough understanding of the patient medical history, skin condition, problem areas, and overall treatment goals.	
2 Cleanse		Double cleanse the face, neck and décolleté. Remove with gauze (or cotton wool) and warm water after each cleanse.
3 Prepare		Apply with gauze or cotton pad, gently wiping over the entire face, neck and décolleté.
4 Skin Analysis	Analyse the patients skin health and find the essential skin care products needed to maintain healthy-looking and radiant skin. (OBSERV Skin Analysis Machine recommended)	
5 Chemical Exfoliation		Apply thin, even layer to the face and neck, process for up to 10 minutes, remove with warm water and gauze.
6 Mask		Apply evenly to the entire face, neck and décolleté and leave for 5-10 minutes, gently remove any excess.
7 Treatment		Apply around orbital bone and eyelid with fingers or cotton tip applicator

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OBAGI Soothing Radiance Facial

FACIAL procedure

8 Hydrate		Dispense 1 - 2 pumps to fingertips and massage in gentle circles to the face, neck and décolleté.
9 Hydrate		Apply a small amount evenly to the face, neck and décolleté.
10 Protect		Apply liberally and evenly to the entire face, neck and décolleté.

AFTER-FACIAL home care advice

After the facial is complete, advise the patient on important things to remember to help enhance their results:

- Remind them to avoid touching or picking at their newly cleansed skin
- Instruct them to not use any products that contain retinol, alpha and beta hydroxy acid products, as these can cause excessive redness
- Instruct them to stay out of the sun if possible because their skin will be very sensitive to UV damage
- Remind them to use a sunscreen with an SPF of at least 30, such as Obagi Sun Shield Matte, at all times
- To help optimise the results, they may want to consider purchasing an Obagi Transformation System or optional maintenance product

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- Suitable for all skin types
- Pregnancy safe
- Gentle and soothing on even sensitive skin
- Antioxidant and anti-inflammatory
- Introduce and upsell the Obagi Daily Hydro-Drops – a luxury experience
- Instant skin radiance

Launch LOADING ...

What are your patients looking for NOW that they can do at home for an affordable price?

What can you do to stay engaged with your patients?

What can you offer them for selfcare and home treatments?

What can you offer them to try out the NEW Obagi products?

Obagi At-Home Facial Kits

- *Retail direct to patient!
- *Gift with courses of treatment



At-Home Protocol

- ✓ Obagi-C Cleansing Gel
- ✓ FREE Deluxe Mini Polish + Mask
- ✓ FREE Deluxe Mini Daily Hydro-Drops
- ✓ Obagi Sun Shield TINT

£42.94 ex vat
RRP £99



At-Home Protocol

OBAGI

At-Home Skin Radiance Facial

1



Massage a small amount of **Obagi-C Cleansing Gel** into the skin and rinse with lukewarm water.

Perform a second cleanse if you have been wearing makeup.



Warm the **Obagi Professional-C Microdermabrasion Polish + Mask** in your hands then sweep a thin, even layer onto clean, damp skin.

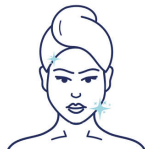
Exfoliation prepares the skin for optimum absorption.

So sit back and relax for 10-15 minutes while Vitamin C is infused into the skin. Wipe away the mask with a soft, wet cloth and water.

2



3



Dispense **Obagi Daily Hydro-Drops** onto the finger tips and massage in gentle circles on the face, neck and décolleté.

Revealing the new, radiant you.

Apply your choice of **Obagi Sun Shield TINT SPF50**, **Warm or Cool**, liberally and evenly to the entire face, neck and décolleté for all day protection.



4

AFTER CARE: Avoid touching or picking at your newly cleansed skin. Avoid sun exposure if possible as your skin may be sensitive to UV damage. Do not use any products that contain retinol, alpha and beta hydroxy acid products as these can cause excessive redness. To optimize results, consider purchasing an Obagi Transformation System or optional maintenance products.

- RRP £99
- Best for at-home use – send Direct to Patient
- Suitable for all skin types
- Resurfacing and nourishing the skin
- Great introduction to Professional-C Microdermabrasion Polish + Mask and Obagi Daily Hydro-Drops
- Instant skin radiance