

Obagi Facials

Obagi Signature Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Foaming Gel Cleanser	FOA200POL01	£22.48	200	3	66	£0.34
Prepare	Toner	TON200POL01	£22.48	200	0.5	400	£0.05
Correct	Professional-C Serum 15%	PRO015OBA02	£40.33	30	0.5	60	£0.67
Correct	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Correct	Professional-C Peptide Complex	PROPEPOBA01	£46.95	30	0.5	60	£0.78
Exfoliation	Exfoderm Forte	EXF060POL02	£38.05	57	0.5	114	£0.33
Hydrate	Hydrate (or Luxe)	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Sun Shield Matte	SUN090OBA01	£27.44	85	1	85	£0.32
Total Treatment Cost							£4.37
Suggested Treatment Pricing							£70-100
Suggested Booking Time							15-30 mins

Obagi Enrich Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Gentle Cleanser	GEN200POL01	£22.48	200	3	66	£0.34
Prepare	Toner (or BPR prep)	TON200POL01	£22.48	200	0.5	400	£0.05
Chemical Peel	Blue Peel RADIANCE	BLU048OBA01	£110.47	48	4	12	£9.20
Correct	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Correct	Professional-C Serum 10% (or 15%)	PRO01OBA02	£33.09	30	0.5	60	£0.78
Hydrate	Hydrate (or Luxe)	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Sun Shield Matte (Physical UV Block if 2 passes of BPR)	SUN090OBA01	£27.44	85	1	85	£0.32
Total Treatment Cost							£12.57
Suggested Treatment Pricing							£75-150
Suggested Booking Time							30 mins

Obagi Facials

Acne Express Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Foaming Gel Cleanser	FOA200POL01	£22.48	200	3	66	£0.34
Prepare & Clarify	CLENZIderm Pore Therapy	CLE002OBA01	£15.64	148	0.5	296	£0.05
Treatment	Exfoderm Forte	EXF060POL02	£38.05	57	0.5	114	£0.33
Treatment	CLENZIderm Therapeutic Lotion	CLE002OBA02	£30.30	47	0.5	94	£0.32
Treatment	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Hydrate	Hydrate (or Luxe)	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Sun Shield Matte	SUN090OBA01	£27.44	85	1	85	£0.32
Total Treatment Cost							£3.24
Suggested Treatment Pricing							£70-100
Suggested Booking Time							15-30 mins

Age Defying Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Foaming Gel Cleanser	FOA200POL01	£22.48	200	3	66	£0.34
Prepare	Toner	TON200POL01	£22.48	200	0.5	400	£0.05
Mask	Professional-C Microdermabrasion Polish + Mask	PROPOLOBA01	£40.35	80	0.5	160	£0.25
Mask	Exfoderm Forte	EXF060POL02	£38.05	57	0.5	114	£0.33
Treatment	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Treatment	Professional-C Serum 15%	PRO015OBA02	£40.33	30	0.5	60	£0.67
Treatment	Professional-C Peptide Complex	PROPEPOBA01	£46.95	30	0.5	60	£0.78
Hydrate	Hydrate (or Luxe)	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Sun Shield Matte	SUN090OBA01	£27.44	85	1	85	£0.32
Total Treatment Cost							£4.62
Suggested Treatment Pricing							£70-100
Suggested Booking Time							15-30 mins

Antioxidant Force Field Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Obagi-C Cleansing Gel	CLE1800BA002	£15.50	180	0.5	360	£0.04
Prepare	Obagi-C Balancing Toner	TONBALOBA01	£15.51	198	0.5	396	£0.03
Treatment	Professional-C Microdermabrasion Polish + Mask	PROPOLOBA01	£40.35	80	0.5	160	£0.25
Treatment	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Treatment	Professional-C Serum 15%	PRO015OBA02	£40.33	30	0.5	60	£0.67
Treatment	Obagi-C Exfoliating Day Lotion	EXF057OBA02	£26.36	57	0.5	114	£0.23
Treatment	Professional-C Peptide Complex	PROPEPOBA01	£46.95	30	0.5	60	£0.78
Hydrate	Hydrate (or Luxe)	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Professional-C Suncare	PROSUNOBA01	£30.76	48	1	48	£0.40
Total Treatment Cost							£4.28
Suggested Treatment Pricing							£70-100
Suggested Booking Time							15-30 mins

Soothing Radiance Facial

Treatment Step	Products	Product code	Wholesale Cost	Size in ml/g	Amount used per treatment	Number of Applications	Cost per Application
Cleanse	Foaming Gel Cleanser (or Gentle Cleanser)	FOA200POL01	£22.48	200	3	66	£0.34
Prepare	Toner	TON200POL01	£22.48	200	0.5	400	£0.05
Chemical Exfoliation	Exfoderm Forte	EXF060POL02	£38.05	57	0.5	114	£0.33
Mask	Hydrate Luxe	HYDLUXOBA01	£25.24	48	1	48	£0.52
Treatment	ELASTIderm Eye Cream	EYE015OBA01	£44.64	15	0.5	30	£1.48
Hydrate	Daily Hydro-Drops	HYDROPOBA03	£31.15	30	0.5	60	£0.51
Hydrate	Hydrate	HYD048OBA01	£19.30	48	1	48	£0.40
Protect	Sun Shield Matte	SUN090OBA01	£27.44	85	1	85	£0.32
Total Treatment Cost							£3.95
Suggested Treatment Pricing							£70-100
Suggested Booking Time							15-30 mins

Obagi Facials

What's in the box?

- 20 x Obagi Medical Facial Products
- 6 x Obagi Facial Protocol Cards
- USB Flash Drive (Facial Marketing & Obagi essentials)
- Treatment Planners
- Counter Card
- Obagi Head Band
- Digital Timer
- Gauze (soft and rough)
- Galipot



*The usage quantities, times and prices indicated in these tables are estimates only for discretionary use by the Obagi practitioner.

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