**NEW Obagi Daily Hydro-DropsTM**

Please copy and paste the text below to use with our social media images – available in the marketing portal (<https://www.healthxchange.com/portal>)

Let your clients know you have the latest skincare innovation from award winning medical brand Obagi by this email template to help drive more business during this time. Now more than ever people are searching for skincare, while searches for beauty products decline, so don’t miss out, keep the conversation going!

Add the Daily Hydro-Drops to your patient’s routine, simply order via your e-pharmacy® and select ‘Direct to Patient’ order and we will deliver straight to their door – you don’t need to worry about ordering stock or dispatching this yourselves.

Please [contact your Account Manager](https://www.healthxchange.com/media/downloads/Obagi_Meet_The_Team_2020.pdf?utm_source=RedEye&utm_medium=Email&utm_campaign=REACT_Draft&utm_content=Online%20Training) if you have any questions or difficulties – we are here to support you and your business in any way we can

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| JUST IN - ORDER NOW!  New Obagi Daily Hydro-Drops give lightweight, all day hydration, with key ingredients protected and preserved using Isoplentix™ technology.  Daily Hydro-Drops are rich in antioxidants and helps to support the essential components of the skin’s natural barrier that normally deplete overtime.  Each droplet is made individually and suspended to preserve their purest forms until the moment of application.  Ask us for a remote consultation and we can order your products direct to your door  #obagidirect #dailyhydrodrops #stayhydrated #newproduct #obagiuk |
| RADIANCE IN EVERY DROP  NEW Obagi Daily Hydro-Drops is an innovative hydrator that provides instant efficacy for a ‘pick-me-up’ from a dull, lacklustre complexion with added benefits including:   * Supports skin’s natural barrier * Provides immediate hydration that lasts all day * Antioxidant rich Abyssinian and Hibiscus oils   Each droplet is made individually and suspended to preserve their purest forms until the moment of application.  Add Daily Hydro-Drops to your routine to support your skin’s natural barrier function.  Ask us for a remote consultation and we can order your products direct to your door.  #obagidirect #dailyhydrodrops #stayhydrated #newproduct #obagiuk |
| SKINCARE MYTH  ‘Oily skin does not need a moisturiser’  The right ‘good’ oils can actually replace or counteract the ‘bad’ oils that are overproduced in the skin.  Oily skin types should focus more on a higher water content in a moisturiser rather than oil.  Daily Hydro-Drops™ is a clean, lightweight non-comedogenic, hydrating serum that uses Isoplentix Technology to suspend key ingredients such as Abyssinian and Hibiscus Oil, removing the need to add in unnecessary and potentially irritating emulsifiers and preserves them in their purest forms until the moment of application.  Ask us about the new Obagi Daily Hydro-Drops and we can order them direct to your door  #obagidirect #dailyhydrodrops #stayhydrated #newproduct #oilyskin #skincaremyth #obagiuk |
| Get to know the NEW Obagi Daily Hydro-Drops  Clean, lightweight, all day hydration that is ophthalmologically tested, meaning it is safe for use around the eyes.  91% of users said skin feels SMOOTHER with first use 84% of users said skin feel REFRESHED with first use  Each droplet is made individually and suspended to preserve their purest forms until the moment of application.  Add Daily Hydro-Drops to your routine to support your skin’s natural barrier function.  Ask us for a remote consultation and we can order your products direct to your door.  #obagidirect #dailyhydrodrops #stayhydrated #newproduct #obagiuk |
| NEW PRODUCT: Obagi Daily Hydro-Drops™ harness the purest forms of Vitamin B3, Abyssinian oil and Hibiscus oil; it is rich in antioxidants such as phytosterols and omega-9, and contains omega-6 fatty acids that support the essential components of the skin’s natural barrier that normally deplete over time.  Revolutionary Isoplentix™ technology protects and preserves each ingredient to ensure results you can see, along with a rich, sensory experience you can feel.  Ask us for a remote consultation and we can order your products direct to your door  #obagidirect #dailyhydrodrops #stayhydrated #newproduct #obagiuk |