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**NEW FACIAL PROTOCOLS**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Use this in addition to our email template to help drive more skincare business during this time. Now more than ever people are searching for skincare, while searches for beauty products decline, so don’t miss out, keep the conversation going!

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

Stay Safe

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| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
| Back to Clinics | The moment you’ve all been waiting for is just around the corner! Our Clinic is opening its doors once again on the 12th April - yay!One of the treatments that we’re most excited about upon re-opening, is our NEW extended selection of Obagi Facials With six unique treatments available we can refresh, rejuvenate, and restore your skin radiance with either one or a course of treatments Get in touch for more information and to book your appointment We can’t wait to welcome you back 😊#obagifacial #backtoclinic #welcomeback #obagiradiance #skinradiance #skincare  | Back\_To\_Clinic.jpg |
| Lockdown Skin | You may have noticed your skin isn’t as it was before – as masks changed the way we look after our skin – we’re thrilled to be able to offer a range of Obagi Facial Treatments, for the ultimate post-lockdown skin revival!Get in touch to book your appointment and leave lockdown skin behind#obagiuk #lockdownskin #facial #selfcare #stayradiant #obagiradiance #skinradiance #skincare  | Lockdown\_Skin.jpg |
| EnrichFacial | Have you heard of our rejuvenating Obagi Enrich Facial?This fabulous Facial removes dead skin cells and stimulates the production of new ones - revealing a brighter, newly refreshed and enriched complexion!Get in touch to book yourself in #obagiuk #enrichfacial #stayradiant #obagiradiance #skinradiance #skincare | Enrich\_Facial.jpg |
| SignatureFacial | Do you want the full experience?Our Obagi Signature Facial consists of 10 steps to glowing, smooth, radiant skin using the famous Obagi products which give such incredible results – instantly!Contact us to book in for your Obagi Facial today#obagiuk #signaturefacial #stayradiant #obagiradiance #skinradiance #skincare | Signature\_Facial.jpg.png |
| Age DefyingFacial | Younger looking skin in just 10 steps? Sign us up! Our Obagi Age Defying Facial combines Obagi’s ultimate products to help combat the signs of ageing, and leave skin looking healthy, firm and glowing!Contact us for more information and to book yourself in#obagiuk #agedefyinghomefacial #stayradiant #obagiradiance #skinradiance #skincare  | Age\_Defying\_Facial.jpgAge\_Defying\_Facial2.jpg  |
| Antioxidant Force Field FacialNEW | Have you got a special occasion coming up?Our \*NEW\* Antioxidant Force Field Facial promotes healthy-looking skin with all the benefits of Vitamin C, leaving you with instant skin radiance.Get in touch for more information about this incredible treatment!#obagiuk #antioxidantfacial #stayradiant #obagiradiance #skinradiance #skincare  | Antioxidant\_Force\_Field\_Facial.jpg |
| Soothing Radiance FacialNEW | We’re so excited to share with you our NEW Obagi Soothing Radiance Facial!This Facial combines product from Obagi Nu-Derm Fx with the ultimate radiance boost from the luxurious Obagi Daily Hydro-Drops and hydrators.Say hello to instant skin radiance (star emoji)#obagiuk #soothingradiancefacial #stayradiant #obagiradiance #skinradiance #skincare  | Soothing\_Radiance\_Facial.jpgSoothing\_Radiance\_Facial2.jpg |
| Facial Friday  | Happy Friday! We’ve got the feeling that today is the perfect day to treat yourself to one of our ultimately relaxing Obagi Facials because you totally deserve it!Get in touch to find out more#obagiuk #fridayfeeling #facial #selfcare #stayradiant #obagiradiance #skinradiance #skincare | Friday\_Facials.jpg |