





EFFORTLESSLY HYDRATE, **AWAKEN & REVITALISE**

Immediately After 1 Application 94% of participants said the product provides a quick moisture fix to their delicate eye area.







Immediately After 1 Application



Before Immediately After 1 Application



Majority of participants agreed their eye bags are less prominent/noticeable

After 2 weeks of use:

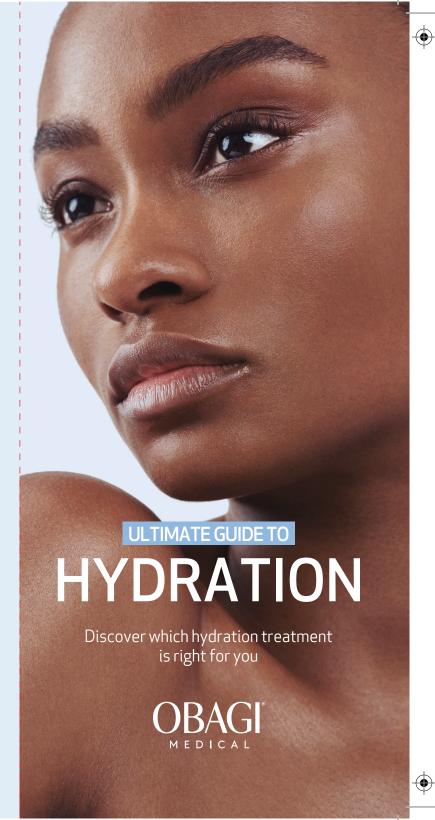
Majority of participants said they look less fatigued and drained.





Scan for more information on the Obagi Medical range



















HYDRATE COLLECTION

Clinically proven to provide all day hydration in skin-nourishing textures for every skin need. Featuring **Tara Seed Extract** to lock in moisture and prevent water loss to reveal healthy skin.



OBAGI HYDRATE LUXE * MOISTURE-RICH CREAM

Biomimetic Peptides provide ultra-rich moisture, ideal for overnight moisture restoration, with a **luxurious**. balm-like texture.



DAILY HYDRO DROPS COLLECTION

Featuring our proprietary Isoplentix® Technology, key ingredients in Daily Hydro-Drops® products are suspended and preserved in the formula, only releasing their benefits upon application.

CLINICALLY-PROVEN INGREDIENTS

Our Multitasking Formula Contains

• 2 Radiant Brighteners

Light-reflecting properties for instant illumination and Tuberose to increase skin radiance and reduce the appearance of dark circles under the eyes

• 10 Nourishing Moisturisers

Including Meadowfoam Seed, Hibiscus, and Abyssinian Oils, Sodium Hyaluronate, and Glycerin to smooth dry skin and lock in hydration

Niacinamide

To brighten skin tone and reduce the appearance of fine lines

Tuberose and Cooling Applicator

To address puffiness and massage under-eye bags away









