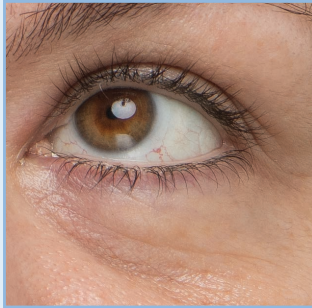


## EFFORTLESSLY HYDRATE, AWAKEN & REVITALISE

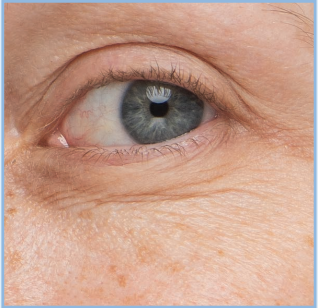
Immediately After 1 Application  
94% of participants said the product provides  
a **quick moisture fix** to their delicate eye area.



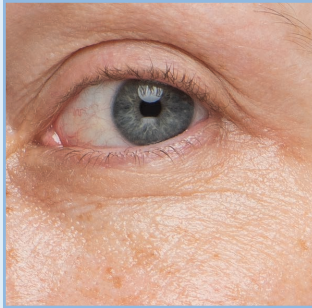
Before



Immediately After 1 Application



Before



Immediately After 1 Application

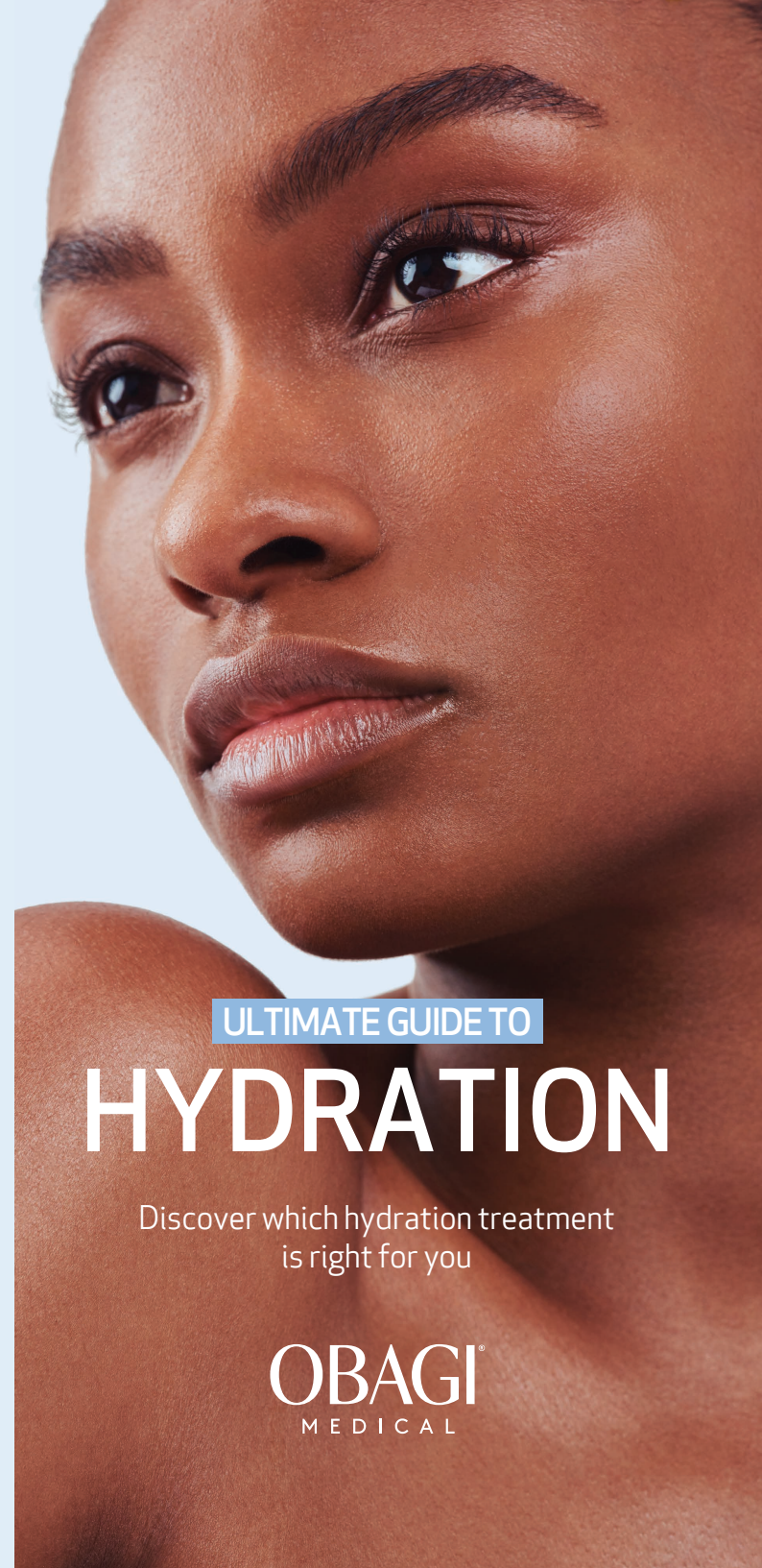
By Day 3:  
Majority of participants agreed their eye bags are less  
prominent/noticeable

After 2 weeks of use:  
Majority of participants said they look less fatigued  
and drained.

OBAGI<sup>®</sup>  
MEDICAL



Scan for more information  
on the Obagi Medical range



ULTIMATE GUIDE TO

# HYDRATION

Discover which hydration treatment  
is right for you

OBAGI<sup>®</sup>  
MEDICAL



# HYDRATE COLLECTION

Clinically proven to provide all day hydration in skin-nourishing textures for every skin need. Featuring **Tara Seed Extract** to lock in moisture and prevent water loss to reveal healthy skin.

## OBAGI HYDRATE LIGHT™ WEIGHTLESS GEL CREAM

**Polyglutamic Acid** achieves 24-hour hydration with a fast-absorbing, breathable texture.



## OBAGI HYDRATE® FACIAL MOISTURISER

Naturally-derived **Shea Butter** and **Glycerin** deliver all-day moisture with a medium-weight texture.



## OBAGI HYDRATE LUXE® MOISTURE-RICH CREAM

**Biomimetic Peptides** provide ultra-rich moisture, ideal for overnight moisture restoration, with a luxurious, balm-like texture.

## OBAGI DAILY HYDRO-DROPS® REJUVENATING EYE GEL CREAM

**Brightens under-eyes**, hydrates for 24 hours, and reduces puffiness, dark circles, and fine lines for a refreshed look.



## OBAGI DAILY HYDRO-DROPS®

**Hydrating serum** with pure Niacinamide and oils to smooth fine lines and **boost radiance**.

# DAILY HYDRO DROPS COLLECTION

Featuring our proprietary Isoplentix® Technology, key ingredients in Daily Hydro-Drops® products are suspended and preserved in the formula, only releasing their benefits upon application.

# CLINICALLY-PROVEN INGREDIENTS

Our Multitasking Formula Contains

- **2 Radiant Brighteners**

Light-reflecting properties for instant illumination and Tuberose to increase skin radiance and reduce the appearance of dark circles under the eyes

- **10 Nourishing Moisturisers**

Including Meadowfoam Seed, Hibiscus, and Abyssinian Oils, Sodium Hyaluronate, and Glycerin to smooth dry skin and lock in hydration

- **Niacinamide**

To brighten skin tone and reduce the appearance of fine lines

- **Tuberose and Cooling Applicator**

To address puffiness and massage under-eye bags away

