

## OBAGI NU-CIL™ EYEBROW BOOSTING SERUM



**PRECISION AND CONTROL**  
Proprietary spoolie leverages tapered end to swipe evenly through both fine and thick hair, making it universally beneficial for all brow types.



## FACE DEFINING LASHES AND BROWS



## THE OBAGI NU-CIL™ COLLECTION

**FULLER, THICKER BROWS  
IN AS LITTLE AS 8 WEEKS**

\* 2022 12-week study. Data on file at Obagi Cosmeceuticals LLC

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## REDISCOVER YOUR BROWS



**OBAGI NU-CIL™**  
Eyebrow Boosting Serum

**OBAGI**  
MEDICAL



NouriPlex™ Technology is a complex blend of four high-performance ingredients that gives our brow serum the effective boost you need for results.

#### PANTHENOL

is the stable and biologically active form of pantothenic acid, also known as Vitamin B5. It helps with hair conditioning, moisture and texture improvement.

#### SODIUM HYALURONATE

is a form of hyaluronic acid that attracts and retains water to both hydrate and thicken the appearance of your eyebrow hair.

#### BIOTIN

supports the production of keratin.

#### PROPRIETARY LIPID COMPOUND

targets the anagen phase of the brow hair cycle to provide thicker, fuller-looking eyebrows.

## CLINICAL RESULTS

### 4 WEEKS

BEFORE

AFTER



### 8 WEEKS

BEFORE

AFTER



## WHAT IS THE CURRENT STATE OF YOUR BROWS?

Brows thin over time and can be diminished by over-tweezing and shaping. Hair follicles can stop producing hair, eyebrow hair can deteriorate, lighten in color, and decrease in volume and density.

*Identify your eyebrows currently.*

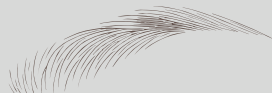
#### OVER-TWEEZED



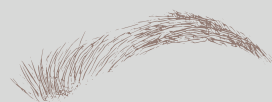
#### PATCHY



#### THINNING



#### LIGHT COLOR



If you are experiencing any signs of aging eyebrows, you may benefit from adding an eyebrow boosting serum to your routine.

## PATIENT PERCEPTION CLINICAL STUDY

PARTICIPANTS WHO EXPERIENCED RESULTS\*

**Boost your Brows**  
in as little as 8 weeks\*

**96% of subjects**  
felt the product helped to add sheen and luster to eyebrows

**94%**  
of subjects felt eyebrows looked visibly thicker

Full results in  
**12 weeks**

**100%**  
of subjects saw improvement in brow fill and density/volume

**100%**  
of subjects felt eyebrows looked visibly thicker