#### OBAGI NU-CIL™ EYEBROW BOOSTING SERUM



#### PRECISION AND CONTROL

Proprietary spoolie leverages tapered end to swipe evenly through both fine and thick hair, making it universally beneficial for all brow types.



# FACE DEFINING LASHES AND BROWS



### THE OBAGI NU-CIL™ COLLECTION

FULLER, THICKER BROWS IN AS LITTLE AS 8 WEEKS

\*2022 12-week study. Data on file at Obagi Cosmeceuticals LLC

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# REDISCOVER YOUR BROWS





NouriPlex™ Technology is a complex blend of four high-performance ingredients that gives our brow serum the effective boost you need for results.

#### PANTHENOL

is the stable and biologically active form of pantothenic acidalso known as Vitamin B5. It helps with hair conditioning, moisture and texture improvement.

#### SODIUM HYALURONATE

is a form of hyaluronic acid that attracts and retains water to both hydrate and thicken the appearance of your eyebrow hair.

#### BIOTIN

supports the production of keratin

#### PROPRIETARY LIPID COMPOUND

targets the anagen phase of the brow hair cycle to provide thicker, fuller-looking eyebrows.

#### CLINICAL RESULTS

4 WEEKS



8 WEEKS



### WHAT IS THE CURRENT STATE OF YOUR BROWS?

Brows thin over time and can be diminished by over-tweezing and shaping. Hair follicles can stop producing hair, eyebrow hair can deteriorate, lighten in color, and decrease in volume and density.

Identify your eyebrows currently.

#### **OVER-TWEEZED**





#### **THINNING**



#### LIGHT COLOR



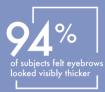
If you are experiencing any signs of aging eyebrows, you may benefit from adding an eyebrow boosting serum to your routine.

### PATIENT PERCEPTION CLINICAL STUDY

PARTICIPANTS WHO EXPERIENCED RESULTS\*

# Boost your Brows in as little as 8 weeks\*

96% of subjects
felt the product helped to add sheen
and luster to eyebrows



## 12 weeks

of subjects saw improvement in brow fill and density/volume

100% of subjects felt eyebrows