

## BEFORE & AFTERS

V64 (MALE) - BACK OF HEAD

V30 - TEMPORAL HAIRLINE



Baseline



Baseline



2 Weeks



2 Weeks



12 Weeks



12 Weeks

\*Results based on a 2025 6-month clinical test. Photos have not been retouched.  
Individual results may vary. Data on file at Obagi Cosmeceuticals LLC.

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## NU-CIL SCALP

Clinically proven to promote scalp health and  
support hair follicles for visibly denser, fuller hair.

NEW



## OBAGI NU-CIL® BIOSTIM™ SCALP SERUM

### WHAT DOES IT DO?

Clinically proven to promote scalp health and support hair follicles for visibly denser, fuller hair.

### HOW DOES IT DO IT?

BioStim™ Complex delivers clinically proven actives including Biotin, Amino Acids, Peptides and 18 hair nutrients for a comprehensive, root-level approach to hair revitalization.

### WHEN DO I USE IT?

Apply Serum once daily, part hair and dispense directly onto the scalp. Gently massage tips to ensure even distribution and boost circulation. Can be applied to either dry or damp hair. Do not rinse.

Can be applied in the morning or at night. Allow serum to absorb fully and air-dry completely. This is a leave-in product, style your hair as usual. Apply daily for best results.

### WHAT ELSE GOES WITH IT?

BioStim™ Scalp Serum can be used to support in-office and at-home scalp treatments.



## CLINICAL CLAIMS

Clinically proven to deliver a reduction in both wet and dry hair fall, and minimise breakage during dry combing, in as little as 2 weeks.

### In just 2 weeks, clinically proven\* to:

- Decrease the amount of dry and wet fallen hair
- Deliver (or re-deliver) hydration to the scalp
- Reduce hair breakage when dry combing

\*Results based on a 2025 6-month clinical test. Data on file at Obagi Cosmeceuticals LLC. Individual results may vary.

Clinically proven to delivery visibly fuller, denser hair and increased hair count in 3 months.

### In a 3-month clinical study\*:

- 85% agreed the serum helped reduce hair fall
- 85% agreed their hair looked longer
- 85% agreed their hair looked healthier
- Majority saw an increase in hair volume and density
- Majority reported an improvement in scalp health

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