



# DELUXE MINIS

Encouraging patients through the door and thank them for sticking with you over the past year! Obagi Deluxe Mini's are the perfect way to offer a luxury gift at a small cost.

We've put together a list of ideas, offers, and incentives to help you get the most out of your the Obagi Deluxe Mini's. Choose a selection from the list below, or run with them all! There are ready-to-go assets, and plenty for you to customise to suit your clinic offering.

Don't forget!

These *aren't just* for Obagi customers, share the love and gift Obagi to all of your patients following facials, injectables and body treatments!

In this portal folder your will find assets to support the following:

IDEAS	RESOURCES	ARTWORK
Staff Incentives	A4 chart	<ul style="list-style-type: none"><li>• PDF Table of ideas and prizes with room for customisation</li></ul>
Gift with course of treatments from Obagi facials, injectables and body treatments	A4 chart template	<ul style="list-style-type: none"><li>• PDF Table ready for customisation</li><li>• All 'Treatment Aftercare' graphic assets and 'FREE' graphic assets</li></ul>
Treatment aftercare following Obagi facials, injectables and body treatments	A4 chart	<ul style="list-style-type: none"><li>• PDF Table of ideas and gifts with room for customisation</li><li>• All 'Treatment Aftercare' graphic assets</li></ul>
Free when you spend £XX -either on Obagi products or any spend with your clinic – you set the goal!	Social media graphics	<ul style="list-style-type: none"><li>• Mini artwork enabling you to customise your caption with your custom offer</li></ul>
Buy XX Get 1 x Mini FREE	Social media graphics	<ul style="list-style-type: none"><li>• Hydrate + Mini Daily Hydro-Drops</li><li>• Professional-C Serum 20% and Mini Obagi Daily Hydro-Drops</li><li>• Create your own using the product image assets</li></ul>
Refer a Friend	Social media graphics and Gifs	<ul style="list-style-type: none"><li>• One for me one for you Mini Obagi Daily Hydro-Drops</li><li>• One for me one for you Mini Obagi Professional-C Polish + Mask</li><li>• One for me one for you Mini ELASTIderm Facial Serum</li></ul>
VIP rewards	Email graphic and 'Free' graphic assets	<ul style="list-style-type: none"><li>• Welcome back banner for emails</li><li>• All 'FREE' graphics</li></ul>
Birthday Gift	Birthday graphic for use on posters/ emails / social media	<ul style="list-style-type: none"><li>• 'Birthday' graphics</li></ul>