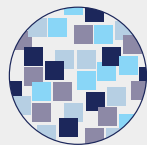


The Importance of the Microbiome

Your skin microbiome is a complex ecosystem of microorganisms that work together to protect your skin barrier and maintain a healthy balance.



Balanced Microbiome

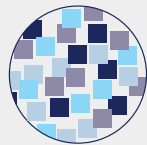


Unbalanced Microbiome

OBAGI® REBALANCE
Skin Barrier Recovery Cream, with powerful-yet-soothing postbiotics:

- Helps skin rebuild a balanced microbiome
- Replenishes lost moisture
- Comforts skin after a disruption and during recovery

A balanced microbiome and hydrated skin leads to a healthy complexion.



Day 14
Rebalanced Microbiome



Day 28
Restored Hydration

Each color represents a unique microorganism.

Reach your skin's full, healthy potential with **OBAGI® REBALANCE** Skin Barrier Recovery Cream.



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Rebuild. Replenish. Recover.



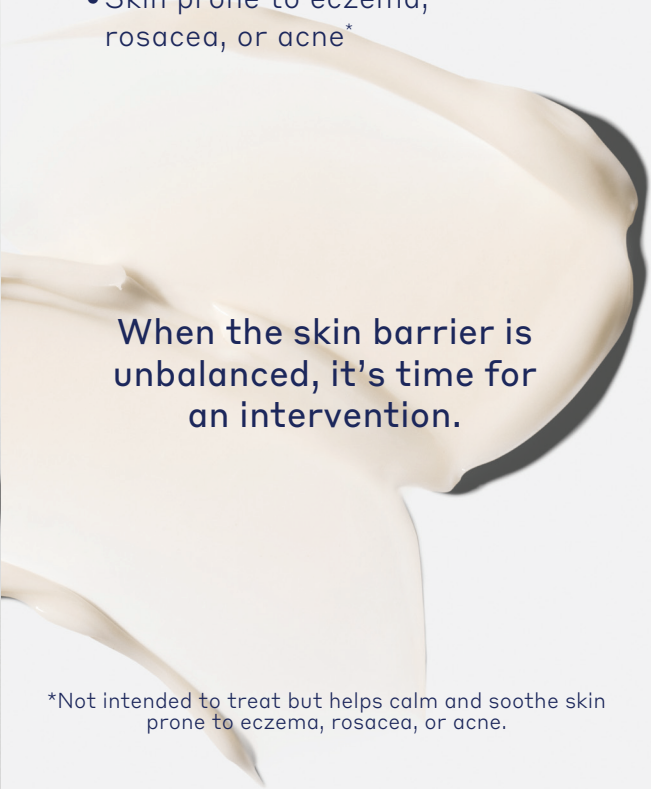
The Effects of an Unbalanced Skin Barrier

What you may see and feel:

- Redness
- Itchiness
- Dryness
- Irritation

What causes these imbalances?

- In-office procedures like peels and laser treatments
- Use of retinoids and chemical exfoliants
- Skin prone to eczema, rosacea, or acne*



When the skin barrier is unbalanced, it's time for an intervention.

*Not intended to treat but helps calm and soothe skin prone to eczema, rosacea, or acne.

Restore Balance with BarrierPlex™ Technology

An innovative, proprietary blend of postbiotics, hydrating agents, and soothing ingredients that help restore and rebalance the skin microbiome.

BarrierPlex™ Technology includes:

POSTBIOTICS

Powerful-yet-soothing to help restore the microbiome

GREEN ALGAE

Calms irritation and helps skin recover

CERAMIDES

Essential to healthy skin and a balanced skin barrier

Skin barrier supporting ingredients:

NIACINAMIDE

Reduces irritation and reveals a more radiant complexion

SQUALANE

Boosts hydration and helps maintain the skin barrier

Multi-Use and Multi-Tasking

OBAGI® REBALANCE Skin Barrier Recovery Cream works to soothe skin, but also maintains a healthy microbiome with continued use.

What is your current skin state?



POST-PROCEDURE

You need aftercare to soothe irritated skin



SENSITIZED SKIN

You may have sensitivity from using retinoids, AHAs, or BHAs



COMPROMISED SKIN

Your skin is prone to eczema, rosacea, or acne*

What can you expect from our multi-tasking OBAGI® REBALANCE Skin Barrier Recovery Cream?



COMFORTED SKIN

After in-office treatments like peels or lasers



RESTORED HYDRATION

Immediately and with continuous use



REBALANCED AND MAINTAINED MICROBIOME

With continuous use

*Not intended to treat but helps calm and soothe skin prone to eczema, rosacea, or acne.

Activate Your Skin's Recovery

94%

of study participants felt the product*:

- Relieved the dry, itchy feel of post-procedure skin
- Was well tolerated by their sensitized skin
- Soothed and hydrated post-procedure skin

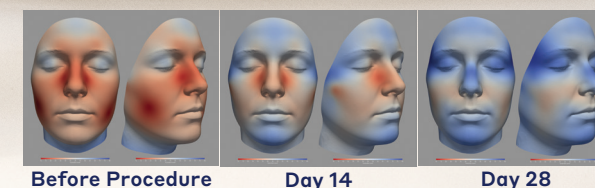


*Results based on a 2022 4-week subject blind post procedure study. Data on file at Obagi Cosmeceuticals LLC.

Long-Lasting Hydration

100%

of study participants showed an improvement in skin hydration*



Your OBAGI® REBALANCE Skin Barrier Recovery Cream timeline:

- DAY 1** • Calms and hydrates red, itchy, irritated skin, and introduces postbiotics to help rebuild the microbiome
- DAY 14** • Microbiome is brought back into balance
- DAY 28** • Hydration levels are restored and locked in

With continued use, OBAGI® REBALANCE Skin Barrier Recovery Cream helps restore hydration and a balanced microbiome.

*Results based on a 2022 Bio-Instrumentation study. Data on file at Obagi Cosmeceuticals LLC.