
Clinical Scenarios

Obagi Medical and SUZANOBAGIMD Protocols

SUZANOBAGIMD™

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MEDICAL

Younger patients eczema/sensitive skin

Morning Routine

- Nu-Derm Gentle Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes (*on-the-go*)
- **SUZANOBAGIMD™** Balancing Toner
- Professional-C™ Serum 10% (*introduce slowly*)
- **SUZANOBAGIMD™** IDR
- Sun Shield TINT SPF50 Warm or Cool /
Nu-Derm Physical UV Block SPF32

Evening Routine

- Nu-Derm Gentle Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes (*on-the-go*)
- **SUZANOBAGIMD™** Balancing Toner
- Obagi® Professional-C™ Serum 10% (*introduce slowly*)
- **SUZANOBAGIMD** Retivance®



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*work in Tretinoin over time 1-2 times a week and increase as tolerated

Dyschromia

Morning Routine

- Nu-Derm Gentle Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes (*on-the-go*)
- **SUZANOBAGIMD™** Balancing Toner
- Nu-Derm Clear® /
Obagi-C® Clarifying Serum
- **SUZANOBAGIMD™** IDR
- Sun Shield TINT SPF50 Warm or Cool /
Sun Shield Matte SPF50
- **SUZANOBAGIMD™** Soothing Complex (daily) alone or layered over high SPF

Evening Routine

- Nu-Derm Gentle Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes (*on-the-go*)
- **SUZANOBAGIMD™** Balancing Toner
- Obagi Nu-Derm Clear® /
Obagi-C Clarifying Serum /
Obagi-C® Therapy Night Cream
- Tretinoin (*5 nights a week or 7 nights, if tolerated*)
- **SUZANOBAGIMD™** Retivance® (*2 nights a week, if needed*)



Redness and inflammation prone skin

Morning Routine

- Obagi Nu-Derm Gentle Cleanser and / or
- **SUZANOBAGIMD™** Cleansing Wipes (*on-the-go*)
- **SUZANOBAGIMD™** Balancing Toner
- Obagi® Professional-C™ Serum 10% (*build up to 20% over time*)
- **SUZANOBAGIMD™** IDR
- Nu-Derm Physical UV Block SPF32
- **SUZANOBAGIMD™** Soothing Complex (daily) alone or layered over high SPF

Evening Routine

- Nu-Derm Gentle Cleanser
- **SUZANOBAGIMD™** Balancing Toner
- Professional-C™ Serum 10%
(*build up to 20% over time*)
- **SUZANOBAGIMD Retivance®**
(*nightly or 5 nights per week*)
- Tretinoin
(*work up to 2 nights per week*)



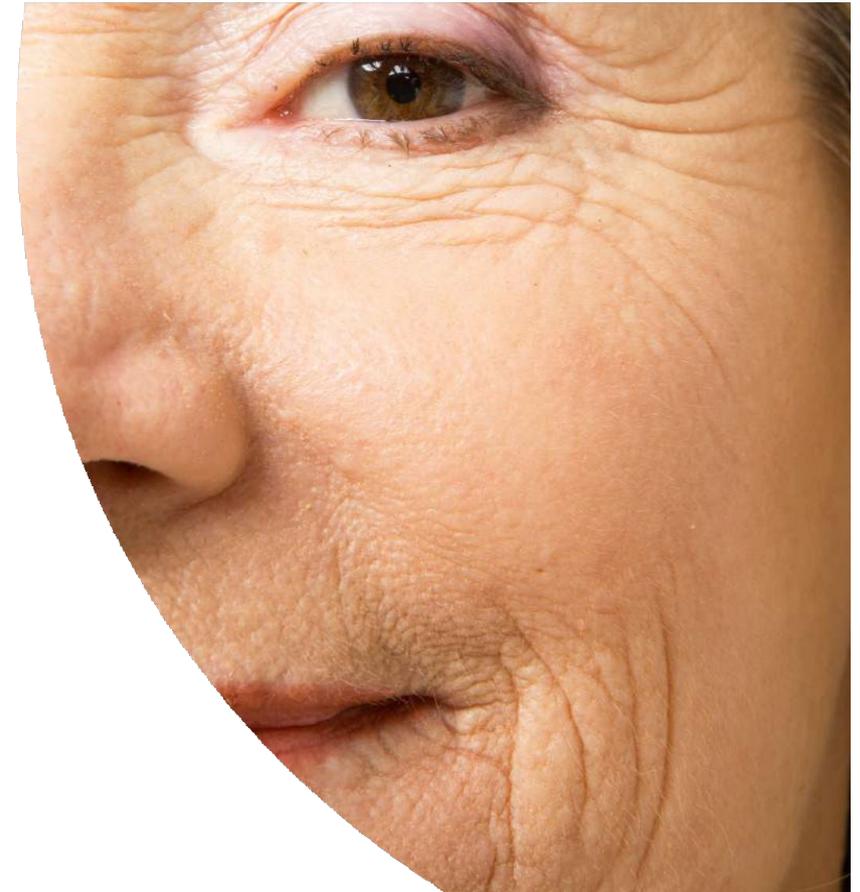
Older/ mature skin

Morning Routine

- Nu-Derm Gentle Cleanser
- Professional-C™ Serum 10%
- **SUZANOBAGIMD™** IDR (*including lower eyelid*)
- ELASTIderm® Eye Cream / ELASTIderm® Facial Serum
- Sun Shield TINT SPF50 Warm or Cool
- **SUZANOBAGIMD™** Soothing Complex (daily) alone or layered over high SPF
- Obagi® Hydrate (*in cold, dry weather*)

Evening Routine

- Nu-Derm Gentle Cleanser
- Professional-C™ Serum 10%
- ELASTIderm® Eye Cream / ELASTIderm® Facial Serum
- **SUZANOBAGIMD** Retivance® (*add extra to neck and chest*)
- Obagi® Hydrate Luxe (*in cold, dry weather*)



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Acne prone skin

Morning Routine

- CLENZIderm M.D.™ Daily Care Foaming Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes
(*on-the-go*)
- CLENZIderm M.D.™ Pore Therapy
- CLENZIderm M.D.™ Therapeutic Lotion (*spot treat or full face application*)
- **SUZANOBAGIMD™** IDR
- Sun Shield TINT SPF50 Warm or Cool /
Sun Shield Matte SPF50

Evening Routine

- CLENZIderm M.D.™ Daily Care Foaming Cleanser
- **SUZANOBAGIMD™** Cleansing Wipes
(*on-the-go*)
- CLENZIderm M.D.™ Pore Therapy
- **SUZANOBAGIMD™** Retivance® (*nightly or 5 nights per week*)
- *Tretinoin (2 nights per week if using Retivance®)*



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