NEW **SUZAN**OBAGI**MD** Cleansing Wipes, IDR Intensive Daily Repair & Retivance Skin Rejuvenating Complex



As a Medical Consultant, Dr. Suzan Obagi partnered with Obagi Medical to develop the brand’s newest product line, SUZANOBAGIMD. Using clinically studied, dermatologist-tested ingredients plus potent antioxidants to provide effective treatment with a gentle touch.

Meet Dr Suzan Obagi



Dr. Suzan Obagi is recognised as one of the world’s most respected cosmetic surgeons and dermatologists, committed to training medical students, residents, fellows and other physicians. Her interest in skin health and restoration has led to multiple peer-reviewed journal articles and chapters in premier textbooks on dermatologic, plastic and cosmetic surgery.

NEW PRODUCTS

[clinic name] are proud to be an Obagi Ambassador which means we have access to TWO additional products.

The first products available from the line, in the UK and Ireland, are:

**SUZANOBAGIMD Cleansing Wipes**

The perfect on-the-go solution to quickly cleanse and refresh the skin and provide a boost of antioxidants. These soft, pre-moistened and textured wipes remove excess oil, makeup, dirt and other impurities while protecting the skin against environmental pollutants.

In a clinical study using BioDTox\* significant improvements (P<.005) were observed only 20 minutes after use:

* Skin scaling (flaking) descreased by 35%
* Pore cleanliness increased by 25%
* Sebum spot number decreased by 15%

**SUZANOBAGIMD IDR Intensive Daily Repair – exclusively through Obagi Ambassadors**

This daily exfoliating lotion helps keep pores unclogged and blemishes at bay. Polyhydroxy acids (PHAs) are larger molecules that gently exfoliate, whilst sodium hyaluronate helps retain moisture and condition the skin. There’s also a powerful antioxidant, gluconolactone, plus lactobionic acid to help reduce the breakdown of collagen means this product is one we know you will love.   
Formulated to be tolerated by most skin types, including sensitive and post-procedure skin!

**SUZANOBAGIMD Retivance Skin Rejuvenating Complex– exclusively through Obagi Ambassadors**

Retivance combines studied ingredients such as retinaldehyde, Vitamin A and antioxidant Vitamin C and E to improve skin texture and reduce the appearance of fine lines and wrinkles

One of the other clinically studied ingredients is chamomilla recutita (matricaria) which is a flower extract that acts as a soothing agent and like all SUZANOBAGIMD products, Retivance is hypoallergenic, dermatologist tested, non-sensitising and free of parabens, synthetic fragrances and dyes.

These three SUZANOBAGIMD products are available to order from the 7th August. Ask us about adding them to your routine and once ordered, we’ll have them delivered direct to your door within 1-2 working days.

Stay safe,

[Attach the product poster to your email before sending]