

Website Content

Sample Website Content

The following sample content is available for you to use on your clinic's website to make patients aware of the Skintrinsiq™ device and educate them on its many benefits. Be sure to replace the highlighted contact information with the correct phone number and email address for your practice.



Your personalised catalyst for healthy-looking, vibrant skin

Getting the most out of your skincare routine

Every day, the surface layers of our skin are working to protect our bodies from the harm of sun rays, germs, and toxic substances. But this means that our skin can also keep helpful products from permeating these surface layers, limiting the benefits of many skincare routines.

With the Skintrinsiq™ device, you now have a solution to gently open channels in those surface layers and infuse rejuvenating products where they're needed most for a radiant, healthy-looking complexion.

A spa-like facial treatment

The innovative Skintrinsiq™ device extracts impurities, infuses scientifically designed products for thorough absorption, and then locks them in to continue working.

A Skintrinsiq™ treatment is a gentle, relaxing way to jump-start your Obagi® skincare routine while leaving you feeling refreshed and ready to greet the world with results you can see and feel.

The Skintrinsiq™ treatment experience

Enjoy lasting rejuvenation and walk away red-carpet ready with no downtime. A variety of Skintrinsiq™ treatment protocols can:

- Extract deep debris and impurities
- Infuse proven Obagi® products for better absorption than topical application alone
- Promote healthy-looking, radiant skin
- Minimise the look of fine lines and wrinkles



Skintrinsiq™ treatments unlock the full potential of your skin

Dynamic infusion thoroughly distributes products in the surface layers of your skin to accelerate the results of your Obagi® skincare routine.

Ask about a Skintrinsiq™ treatment today!

Call for an appointment: [Insert practice phone #]
Email us your questions: [Insert practice email address]

Personalise your Skintrinsiq™ treatment plan

Website Content

With 4 comprehensive treatment protocols, we can work together to build a Skintrinsiq™ treatment plan that best addresses your skin's unique needs. Choose from a range of trusted Obagi® products that refresh, brighten, clarify, and smooth your complexion. Add simultaneous blue/red LED light to target problem areas for an extra level of protection and rejuvenation—all with no added treatment time.

Take your pick from a variety of treatment protocols

| | |
|--------|--|
| [ICON] | Antioxidant Gently cleans then revitalizes with Professional-C® Peptide Complex; the nutrients of Professional-C® Serum 10%, 15%, or 20%; and sun protection |
| [ICON] | Brightening Provides a radiant complexion with Nu-Derm® Clear FX to minimise the appearance of sun damage and skin discoloration |
| [ICON] | Clarifying Transforms oily, blemish-prone skin with everyone's favourite Obagi Retinol |
| [ICON] | Firming Replenishes skin, and supports resilience and firmness, while minimizing the appearance of fine lines and wrinkles using ELASTIderm® Facial Serum |

Not sure which protocol is right for your skin? We have you covered.
When you come in for your appointment, we'll help guide your decision in choosing a Skintrinsiq™ treatment best suited to your skincare needs.

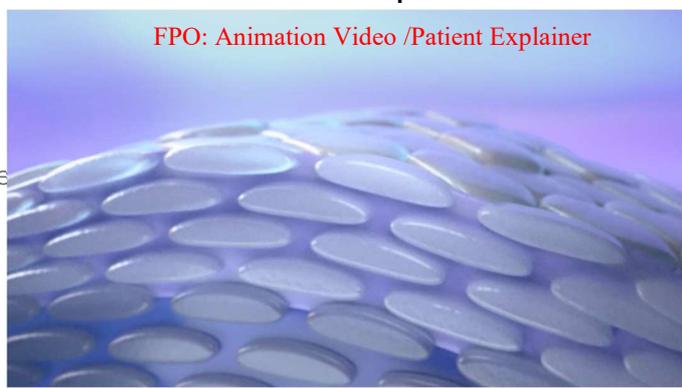
30+ years of skincare expertise in just 30 minutes

The innovative technology of the Skintrinsiq™ device is backed by over 30 years of medical skincare expertise from Obagi®. With a unique understanding of skin structure, Obagi® designed the Skintrinsiq™ device to elevate the delivery of its clinical-quality products to new levels. Most treatments take less than 30 minutes, so you can get back to your busy life with the added confidence that proven Obagi® products are activated and working to keep your skin looking firm and vibrant.

Watch how the Skintrinsiq™ device works

FPO: Animation Video /Patient Explainer

Page



tent

Website Content



See what patients are saying about Skintrinsiq™ treatments



Skintrinsiq™ Frequently Asked Questions

| | |
|--|---|
| What types of skin are appropriate for a Skintrinsiq™ treatment? | There are Skintrinsiq™ treatment protocols that work well for all skin types. We'll gladly work with you to help determine which treatment is right for your skin. |
| What results should I expect and how long will they last? | Many people notice their skin looks more vibrant even after one treatment. The thoroughly infused products are locked in to continue working after treatment is over. To get the most from your Skintrinsiq™ treatment, continue to use your Obagi® skincare routine at home. One or 2 Skintrinsiq™ treatments every month can enhance the results you'll see with your home routine. |

Website Content

| | |
|--|---|
| <p>What products should I use at home after my Skintrinsiq™ treatments?</p> | <p>When you receive a Skintrinsiq™ treatment, we'll also work with you to develop a home routine that meets your personal goals. Obagi® has a wide range of products for any skin type that are all enhanced by the effects of Skintrinsiq™ treatment.</p> |
| <p>How often should I get a Skintrinsiq™ treatment?</p> | <p>One to 2 treatments a month will enhance the results you'll see with your Obagi® skincare routine. You should continue using your Obagi® products at home to get the most from your Skintrinsiq™ treatments. We'll gladly work with you to create a personalised plan.</p> |
| <p>How long does a Skintrinsiq™ treatment take?</p> | <p>We designed the Skintrinsiq™ device to deliver maximum benefits while still fitting into your busy life. Most Skintrinsiq™ treatments take less than 30 minutes.</p> |
| <p>Does Skintrinsiq™ include LED light therapy?</p> | <p>Yes, you can add both blue and red LED light therapy to your Skintrinsiq™ treatment. During the extraction phase, blue light therapy can help combat blemishes and improve the appearance of oily skin and clogged pores. In the infusion phase, red light stimulates your skin's natural rejuvenation to help it look smoother and firmer.</p> <p>Thanks to the innovative technology of the Skintrinsiq™ device, you can add simultaneous LED therapy to either or both phases without adding treatment time!</p> |
| <p>Isn't blue LED light bad for you?</p> | <p>While chronic blue light exposure has been shown to potentially negatively impact the eyes and skin, blue LED light is safe when acutely administered. Studies have shown that acute administration of blue LED light can remove surface bacteria and improve the appearance of oily, congested or clogged pores/skin.</p> |
| <p>Is Skintrinsiq™ the same as skin resurfacing?</p> | <p>No. Other types of skincare devices use dermabrasion to remove a surface layer of skin to cleanse and then apply products.</p> <p>The Skintrinsiq™ device is different. Its innovative pneumatic technology gently lifts the surface layers of your skin to open channels. Deep impurities are lifted out and then Obagi® products are infused into your skin through these channels.</p> <p>When the hand piece is removed, the channels close and your Obagi® skincare products are locked in so they continue to work after your treatment is over. And with no downtime after your treatment, you can go about your normal day and even put on makeup.</p> |
| <p>Can I use Skintrinsiq™ for areas other than my face, such as my back, neck, or hands?</p> | <p>For now, the Skintrinsiq™ device is designed only for your face, but Obagi® research and development scientists are always working on innovative ways to expand the Skintrinsiq™ treatment experience to other parts of the body. Stay tuned!</p> |
| <p>Can I have other treatments in combination with Skintrinsiq™?</p> | <p>Skintrinsiq™ treatment is recommended as a standalone to ensure Obagi® products are locked into your skin. However, if you'd like to combine this treatment with another, please consult your skincare professional, who can make the best recommendation for your unique skin.</p> |
| <p>Who should not get a Skintrinsiq™ treatment?</p> | <p>You should not have a Skintrinsiq™ treatment if you have cystic acne or moderate to severe inflammatory acne, atopic dermatitis, a rosacea or psoriasis flare-up, or a sunburn. You should also avoid Skintrinsiq™ treatments if you're allergic to any of the products.</p> |

Website Content

| | |
|--|---|
| | <p>Tell your skincare professional if you've had:</p> <ul style="list-style-type: none">• A facial in the past 2 days• Facial waxing or laser hair removal/electrolysis in the past 5 days• Microderm infusion, microdermabrasion, dermaplaning, or injectables/dermal fillers in the past 7 days• Chemical peel or eyebrow microneedling/microblading in the past 14 days• Intense pulsed light (IPL) therapy or a photofacial in the past 4 weeks• A laser procedure or cosmetic surgery in the past 3 to 6 months• Treatment with Accutane, chemotherapy, or radiation in the past 6 months <p>If you're unsure if a SkintrinsiQ™ treatment is right for you, we'd be happy to schedule a consultation with you today.</p> |
|--|---|