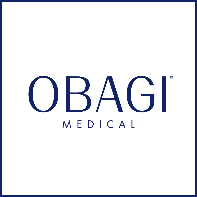
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**MOTHERS DAY**

Please find in the table below a suggested plan for posting to your social media platforms.

You are welcome to use this as a guide or copy the text directly into your Instagram, Facebook or Twitter to share with your followers. You can find the images saved in the folder.

Please contact your account manager if you have any questions or difficulties – we are here to support you and your business in any way we can.

|  |  |  |
| --- | --- | --- |
| Post | Text – copy and paste this into Instagram, Facebook or Twitter | Picture – upload the photo from the folder |
|  | 💡 INGREDIENT SPOTLIGHT 💡 Did you know Bi-Mineral Contour Complex is an advanced ingredient technology that harnesses two minerals, zinc and copper, with malonate? It is specifically designed to initiate and promote the three necessary stages of developing healthy elastin! You'll find it used in our ELASTIderm Collection to help keep your facial skin, neck and eye area firm 👀  #elastiderm #facialserum #antiageing #firmskin #skincare | Bi-Mineral Contour Complex |
|  | Did you know, Collagen and Elastin work together to give skin it's shape and firmness? Collagen gives strength and flexibility whereas elastin returns the stretched structures back into their original shape! ⭐ As you get older, the loss of both proteins cause the skin to sag - but products like ELASTIderm Collection help combat exactly that!  Read more about the collection on http://www.obagiuk.com/product/elastiderm-collection  #matureskin #antiageing #collagen #elastin #elastiderm | Mature Skin  ELASTIderm Collection |
|  | There's a reason why people have been using just Obagi skincare for years and years 💙  [#skinclusion](https://instagram.com/explore/tags/skinclusion) [#obagiforeveryone](https://instagram.com/explore/tags/obagiforeveryone) [#loveobagi](https://instagram.com/explore/tags/loveobagi) [#realresults](https://instagram.com/explore/tags/realresults) [#antiageing](https://instagram.com/explore/tags/antiageing) [#skintransformation](https://instagram.com/explore/tags/skintransformation) | Testimonial |
|  | Did you know you start to lose skin elasticity in your 20s!? 🧐 The ELASTIderm collection is great for those looking to prevent the signs of ageing, creating new elastin to slow the process down.  But is AMAZING for those looking to give their skin the bounce back including those 35+ or with mature/photodamaged skin 💙  Get in touch now by sending us a message!  #serum #antiageing #skincare #matureskin #elastiderm | ELASTIderm Facial Serum |
|  | Not long left to go until Mothers' Day! If you're looking for a last-minute gift for a special woman, there is an Obagi Gift Guide just for you! Here's some favourites we know anyone will appreciate ⭐  Contact us now for further information!  🌐 http://www.obagiuk.com/mothers-day-skincare-gift-guide  [#mothersday](https://instagram.com/explore/tags/mothersday) [#giftguide](https://instagram.com/explore/tags/giftguide) [#skincare](https://instagram.com/explore/tags/skincare) [#obagifavourites](https://instagram.com/explore/tags/obagifavourites) [#loveobagi](https://instagram.com/explore/tags/loveobagi) [#hydrate](https://instagram.com/explore/tags/hydrate) [#vitaminc](https://instagram.com/explore/tags/vitaminc) [#exfoliator](https://instagram.com/explore/tags/exfoliator) [#retinol](https://instagram.com/explore/tags/retinol) [#elastin](https://instagram.com/explore/tags/elastin) [#serum](https://instagram.com/explore/tags/serum) | Mothers Day Gift Guide |
|  | Our Vitamin-C Care Kit includes: 🍊Obagi-C C-Cleansing Gel - cleans away dirt and impurities, and also designed to reduce hyperpigmentation caused by sun damage 🍊Obagi Professional-C Microdermabrasion Polish + Mask - to gently exfoliate the skin while infusing it with Vitamin C 🍊Obagi Hydrate - to give immediate and gradual hydration to skin throughout the day 🍊Obagi Professional-C Suncare SPF30 - provides UV protection to the skin along with antioxidant properties of Vitamin C  Result? Clear, glowing, protected skin ⭐ a great treat to gift someone, or yourself!  #vitaminc #carekit #glowing #gettheglow | Vitamin C Care Kit |
|  | To all the Mothers! 🌸 Mums-to-be, step mums, those doing-their-best mums To foster mums, adopting mums, and those that feel more like mums To dad-mums, nan-mums, those dreaming to be mums To new mums, and two mums, and those thinking-of-you mums Happy Mothers Day 🌼  [#mothersday](https://instagram.com/explore/tags/mothersday) [#happymothersday](https://instagram.com/explore/tags/happymothersday) [#allthemums](https://instagram.com/explore/tags/allthemums) | Mothers Day |
|  |  |  |