

DELUXE MINIS

Encourage patients through the door and thank them for sticking with you over the past year! Obagi Deluxe Mini's are the perfect way to offer a luxury gift without the premium price tag.

We have put together a list of ideas, offers, and incentives to help you get the most out of your Obagi Deluxe Mini's. Choose a selection from the list below, or run with them all! There are ready-to-go marketing materials, and plenty for you to customise to suit your clinic offering.

Don't forget!

These *are not just* for Obagi customers, share the love and gift Obagi to all of your patients following facials, injectables, body treatments, consultations and more!

In this portal folder you will find marketing to help you grow your business:

IDEAS	RESOURCES	ARTWORK
Staff Incentives	A4 chart	<ul style="list-style-type: none"> PDF Table of ideas and prizes with room for customisation
Gift with course of treatments from Obagi facials, injectables and body treatments	A4 chart template	<ul style="list-style-type: none"> PDF Table ready for customisation All 'Treatment Aftercare' graphic assets and 'COMPLIMENTARY' graphic assets
Treatment aftercare following Obagi facials, injectables and body treatments	A4 chart	<ul style="list-style-type: none"> PDF Table of ideas and gifts with room for customisation All 'Treatment Aftercare' graphic assets
Complimentary when you spend £XX - either on Obagi products or any spend with your clinic – you set the goal!	Social media graphics	<ul style="list-style-type: none"> Mini artwork enabling you to customise your caption with your custom offer
Buy XX Get 1 x Mini FREE	Social media graphics	<ul style="list-style-type: none"> Hydrate + Mini Daily Hydro-Drops Professional-C Serum 20% and Mini Obagi Daily Hydro-Drops Create your own using the product image assets
Refer a Friend	Social media graphics and Gifs	<ul style="list-style-type: none"> One for me one for you Mini Obagi Daily Hydro-Drops One for me one for you Mini Obagi Professional-C Polish + Mask One for me one for you Mini ELASTIderm Facial Serum
VIP rewards	Email graphic and 'Free' graphic assets	<ul style="list-style-type: none"> Welcome back banner for emails All 'COMPLIMENTARY' graphics
Birthday Gift	Birthday graphic for use on posters/ emails / social media	<ul style="list-style-type: none"> 'Birthday' graphics
Consultation Gift		<ul style="list-style-type: none">



TINT SACHETS

Find your perfect match with Obagi Sun Shield TINT SPF50 Sachets 2g, Warm and Cool.

We have put together a list of ideas and incentives to help you get the most out of your the Obagi TINT Sachets. Choose a selection from the list below, or run with them all! There are ready-to-go marketing materials, and plenty for you to customise to suit your clinic offering.

Don't forget!

These *are not just* for Obagi customers, share the love and gift Obagi to all of your patients following facials, injectables body treatments, consultations and more!

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IDEAS	RESOURCES	ARTWORK
Gift with every product sale in select months (remember SPF is an essential step all year round, use this when works best for you)	Social media graphics	<ul style="list-style-type: none">Sachet artwork enabling you to customise your caption with your custom offer
Encourage people back into clinic – 'Pop-in and pick up your free sachet'	Social media graphics	<ul style="list-style-type: none">Social graphic 'Perfect Match'
Treatment aftercare following Obagi facials, injectables and body treatments (where appropriate)	n/a	n/a
Free with every System sale to encourage a future /repeat purchase	Social media graphics	<ul style="list-style-type: none">Sachet artwork enabling you to customise your caption with your custom offer
Refer a Friend - Gift a Warm and Cool Sachet with every SPF sale, your choice of reward for patient upon referred friend purchase	Social media graphic and Poster artwork	<ul style="list-style-type: none">Poster artworkSocial graphic
VIP reward – include Sun Shield TINT Sachets with Deluxe Mini's as a reward for VIP patients	'Thank You' graphic for use on posters/ emails / social media	<ul style="list-style-type: none">'Thank You' graphics
Birthday Gift – include Sun Shield TINT Sachets with Deluxe Mini's as a Birthday gift	'Birthday' graphic for use on posters/ emails / social media	<ul style="list-style-type: none">'Birthday' graphics
Clinic open day – host an open day to showcase your	Email marketing@healthxchange.com for a Consult Day request form	Your clinic branding and details on Obagi template artwork for open days including:

offerings and include in goody bags		<ul style="list-style-type: none">• Poster• Social Media Graphic• Flyer (digital files only)
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